

Big Data, Industrie 4.0

und was sonst so passiert

Till Hänisch, DHBW-Heidenheim, 2016
www.tillh.de/Trends40.pdf

Rogue waves

Incoming!

A new system that warns of potentially ship-destroying ocean waves

STORMY seas can wreak havoc on ships and oil rigs, but the damage they do pales beside that which a rogue wave can dole out. These behemoths, which may be up to 30 metres (100 feet) high, can badly damage, and even sink, all but the largest merchant vessels. They form when small-



er, harmless waves meld into one. Until now, predicting them has proved impossible. But Will Cousins and Themistoklis Sapsis, two mechanical engineers at the Massachusetts Institute of Technology, think they have cracked the problem.

Most ocean waves move independently of one another. Sometimes, though, they travel in groups. Waves within a group have the potential to share energy via a phenomenon called modulation instability, in which one wave grows at the expense of the others and all of the group's power is thus concentrated into it.

Past teams of researchers who have attempted to predict such rogues have tried monitoring every wave in a region using radar, and then forecasting the behaviour of each of them. This needs a lot of processing power—far more than is carried on board an average merchant vessel. Moreover, it can take hours to run the calculation, which rather diminishes its value. Yet Dr Cousins and Dr Sapsis suspected they could bypass these problems by ignoring most of the waves in an area and homing in on only a tiny, relevant subset of them.

Big Data

Rogue waves

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Big Data



At last — a computer program that can beat a champion Go player **PAGE 484**

ALL SYSTEMS GO



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Big Data

Künstliche Intelligenz



At last — a computer program that can beat a champion Go player **PAGE 484**

ALL SYSTEMS GO



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„Winner takes all“ Märkte

Microsoft

Apple

google

amazon

facebook

WhatsApp

Uber

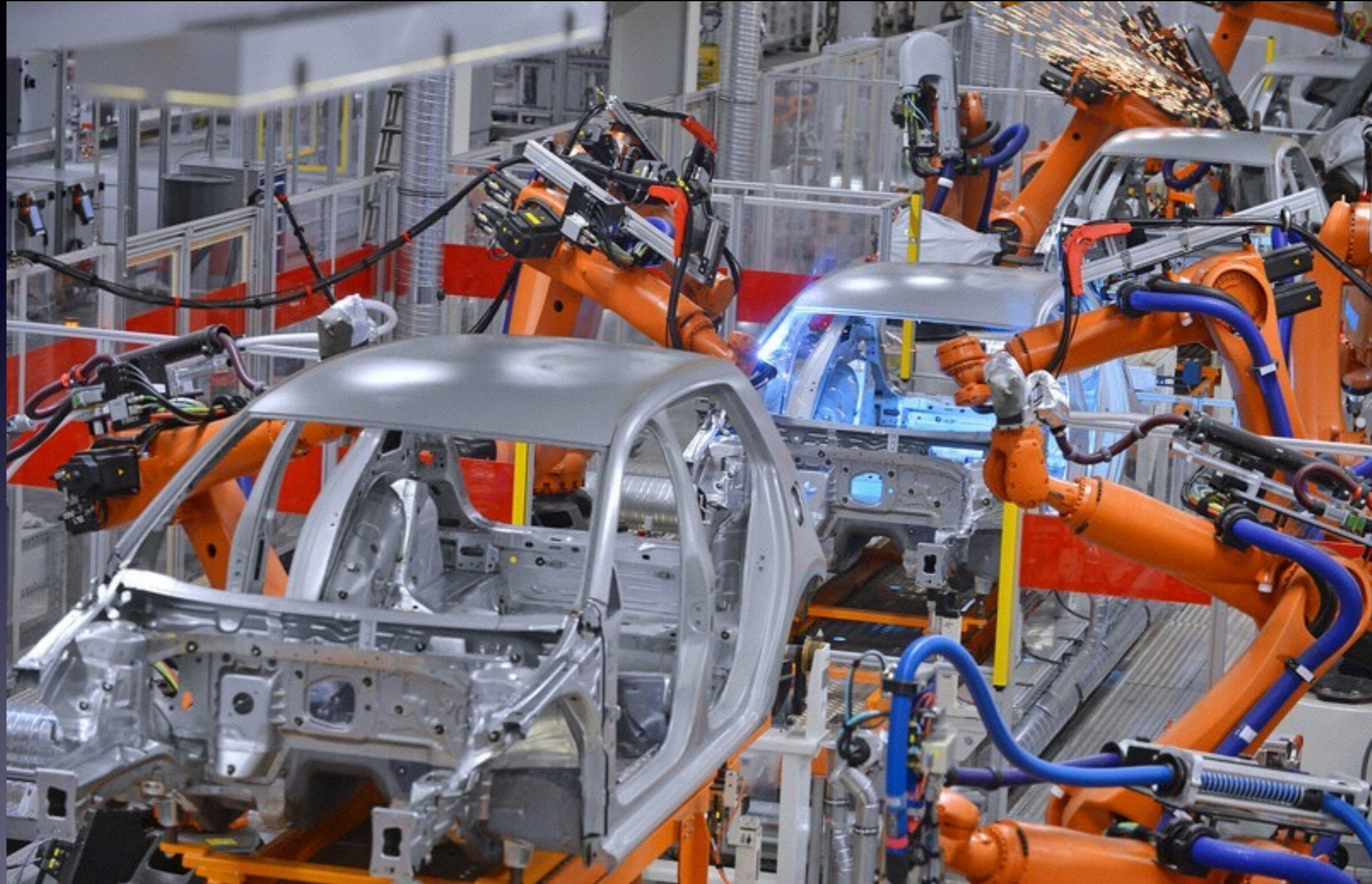
beherrschen „ihre“ Märkte

Warum ? —> „Zero marginal cost“

Konsequenzen ?

BIG DATA SMART CLOTHS AUTONOMOUS DRONES **SENSOR NETWORKS** CYBER PHYSICAL SYSTEMS **SMART DUST** CLOUD COMPUTING
EHEALTH SMART FACTORY INTERNET OF EVERYTHING **INDUSTRIE 4.0** AMBIENT ASSISTED LIVING
GOOGLE CAR CONNECTED CAR **SMART GRID** PERVASIVE COMPUTING **INTELLIGENT GRID**
INTERNET OF THINGS
RFID INTERNET OF EVERYTHING DATA SCIENCE **SMART DEVICES**
3D PRINTING WEARABLES ROBOTICS **UBIQUITOUS COMPUTING**
TELEPRESENCE AUTO-ID **M2M** **INDUSTRIAL INTERNET** SUBNETS OF THINGS

Industrieroboter



Roboter



Roboter



3D Druck mal anders



<http://www.multivu.com/players/uk/7565251-dubai-first-3d-printed-office/>

Welcome to the Drone Age: Autonomous vehicles



FAA-Vorhersage von 2010:

Im Jahr 2020 15.000 Drohnen insgesamt

Realität 2015: > 15.000 Drohnen pro Monat !



linux

[Kommentare](#)

[Ähnlich](#)

[andere Diskussionen \(5\)](#)

↑
1578
↓

[/bin](#) (i.imgur.com)
eingereicht 2 Jahre zuvor von [strolls](#)
172 Kommentare Weitersagen

Alle 172 Kommentare - sortiert nach: [beste](#) ▾

↑ [-] [3van](#) 343 Punkte 2 Jahre zuvor

↓ That feeling when a trash can is running a newer kernel than most of your machines at work.

[Permalink](#) [Speichern](#) [Schenke Gold](#)

Big Data:

Big Data ist der Übergang

- von qualitativen zu quantitativen Methoden
 - vom (abstrahierten) Modell zur Daten über die Realität
 - zu immer detaillierteren Daten immer näher am Jetzt
 - von Stichproben zu N=alle
 - von data base zu data science
 - von Deduktion zu Induktion
 - von Kausalität zu Korrelation
- bei der Bildung von Hypothesen

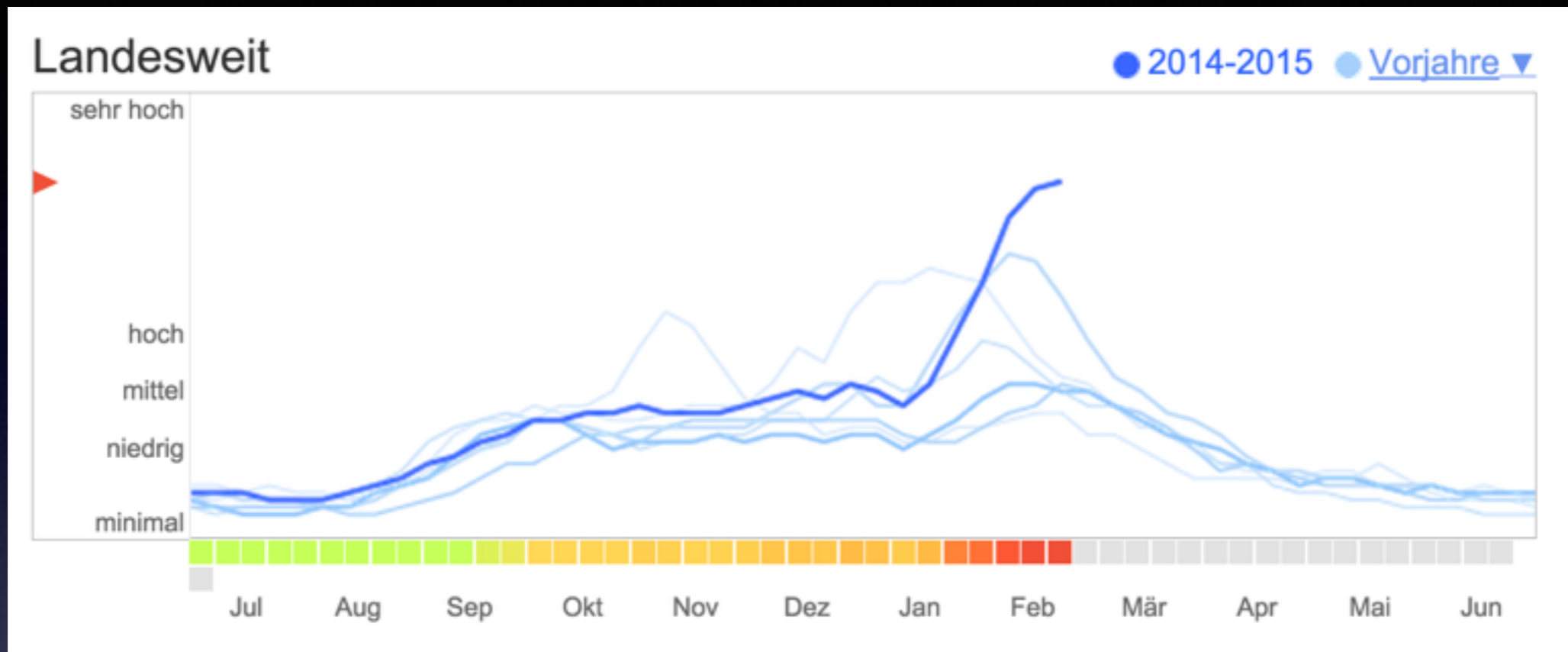
Big Data:

Big Data ist der Übergang

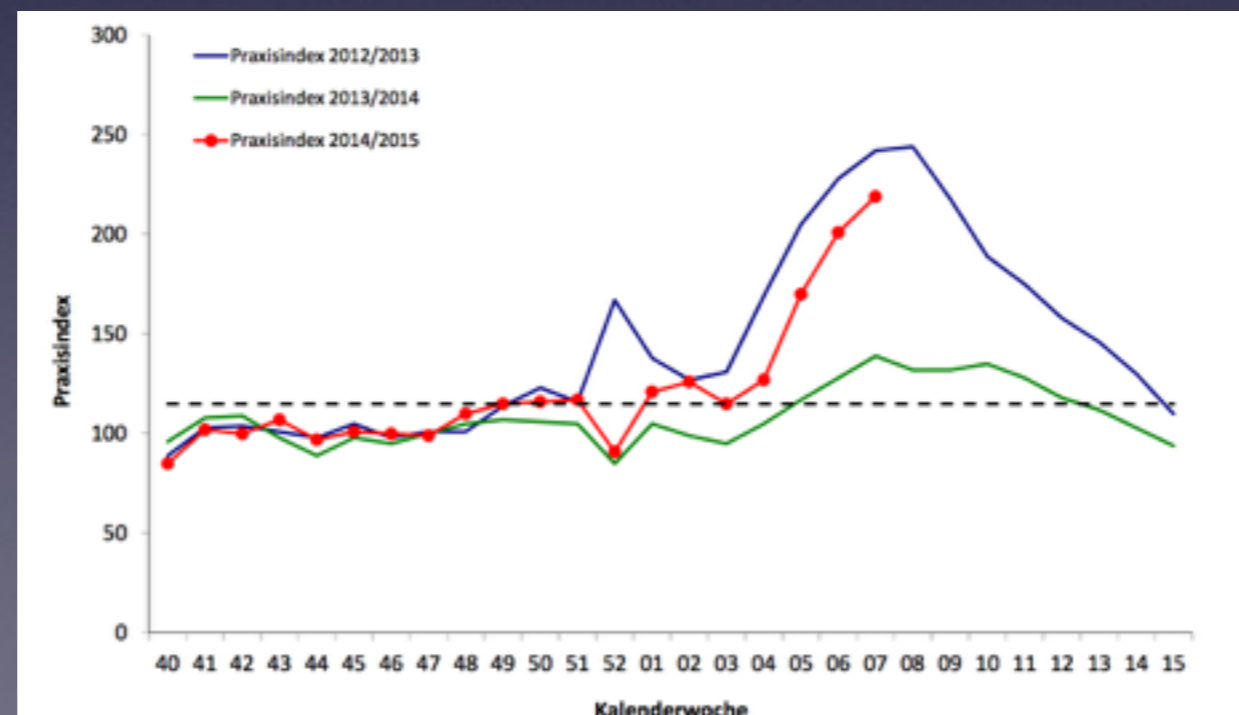
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 - von Stichproben zu N=alle
 - von data base zu data science
 - von Deduktion zu Induktion
 - von Kausalität zu Korrelation
- bei der Bildung von Hypothesen

Hypothese: Die durch „Nachdenken“ findbaren Hypothesen sind bereits gefunden, weitere werden durch (statistische) Analyse der vollständigen Daten erschlossen

Beispiel: google flu trends



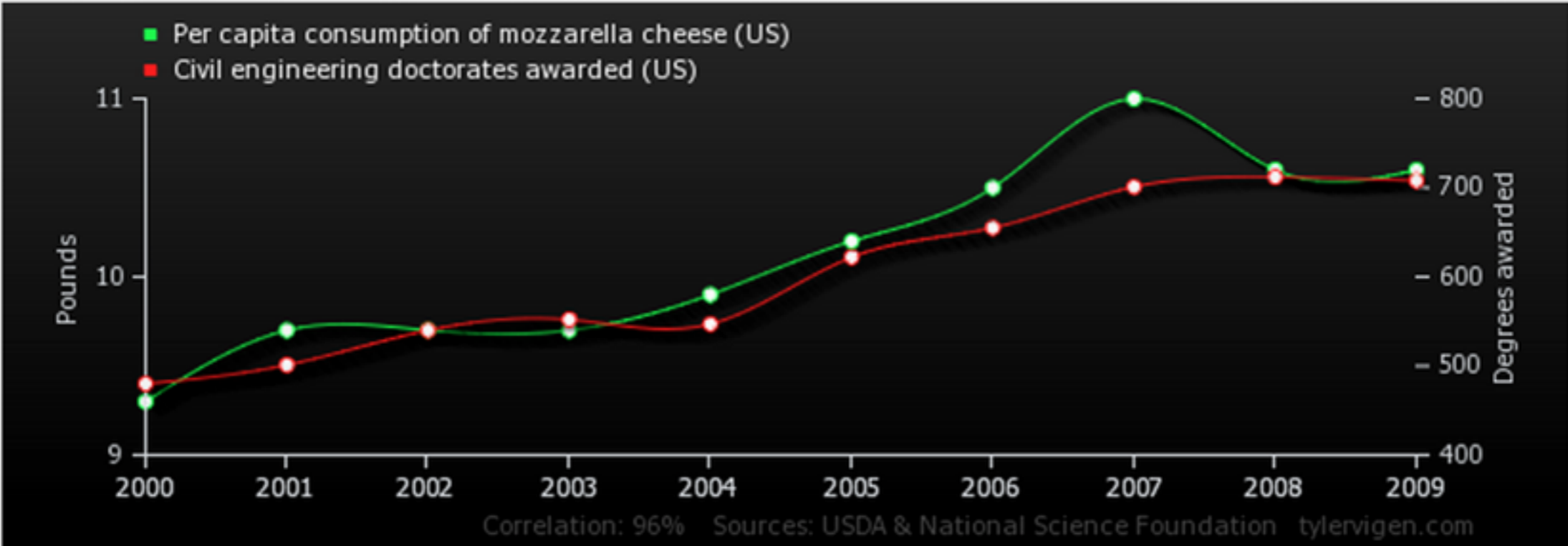
[<http://www.google.org/flutrends/de/#DE>]



[https://influenza.rki.de/Wochenberichte/2014_2015/2015-07.pdf]

Kausalität

Per capita consumption of mozzarella cheese (US) correlates with Civil engineering doctorates awarded (US)



Upload this image to imgur

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
<i>Per capita consumption of mozzarella cheese (US)</i> Pounds (USDA)	9.3	9.7	9.7	9.7	9.9	10.2	10.5	11	10.6	10.6
<i>Civil engineering doctorates awarded (US)</i> Degrees awarded (National Science Foundation)	480	501	540	552	547	622	655	701	712	708
Correlation: 0.958648										

Reality check

Till Haenisch,

Sie suchen Produkte aus der Kategorie Bücher über Business & Karriere? Dann haben wir die folgende Auswahl für Sie.

Bücher über Business & Karriere



[Internet der Dinge: Technik, Trends und Geschäftsmodelle](#)
Volker P. Andelfinger, Till Hänisch

Preis: **EUR 34,99** ✓ Prime

Weitere Informationen

Auf meinen Wunschzettel



[Internet der Dinge: www.internet-der-dinge.de \(VDI-Buch\)](#)
Hans-Jörg Bullinger, Michael ten Hompel

Preis: **EUR 97,99** ✓ Prime

Weitere Informationen

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➤ [Weitere ähnliche Artikel anzeigen](#)

Reality Check

27.11.2014 15:37

« Vorige | Nächste »

Minority Report auf bayrisch: Musterbasierte Verbrecherjagd mit Precobs angeblich erfolgreich

vorlesen / MP3-Download



Kriminaldirektor Karl Geyer erklärt im Nürnberger Polizeipräsidium die neue Software, die Einbrüche vorhersagen können soll. (Bild: dpa)

Alarm in Planquadrat xy: Die Polizei fährt los und verhaftet den Täter womöglich noch vor der Tat. Der Einsatz des Pre Crime Observation Systems in München und Mittelfranken ist nach Aussagen des bayerischen Innenministers vielversprechend angelaufen.

Die Software Precobs, mit der Einbrüche vorhergesagt werden soll, hat sich bewährt. Das [teilt das bayerische Innenministerium](#) mit. Die Software des Institutes für musterbasierte Prognosetechnik (IfmPt) wird seit [Anfang September in Nürnberg und München getestet](#). Innenminister Joachim Herrmann will die bis Mai 2015 laufende Machbarkeitsstudie mit der polizeilichen Verbrechens-Prognosesoftware nun auf ganz Bayern ausdehnen.

New York City Police Department and Microsoft Partner to Bring Real-Time Crime Prevention and Counterterrorism Technology Solution to Global Law Enforcement Agencies

Police in Modesto, California are attributing a recent crime drop to special software reminiscent of the Hollywood blockbuster "Minority Report."



Predictive policing software, which utilizes mathematical algorithms often used in earthquake prediction, examines several years' worth of crime and sociological data in order to predict where a crime will likely occur down to a 500-square-foot area.

[<http://www.heise.de/newsticker/meldung/Minority-Report-auf-bayrisch-Musterbasierte-Verbrecherjagd-mit-Precobs-angeblich-erfolgreich-2467490.html>]

Reality Check

US government and private sector developing 'precrime' system to anticipate cyber-attacks



Crime-predicting technology at work in Stephen Spielberg's 'Minority Report' (2002)

26.02.2015 11:08

« Vorige | Nächste »

Precrime per Predictive Policing: Das Internet der Dinge im Zeugenstand

vorlesen / MP3-Download



Den Vorträgen auf dem europäischen Polizeikongress 2015 zufolge ist Predictive Policing das nächste große Ding in der computerunterstützten Polizeiarbeit. Mit den Daten vom Internet der Dinge gekoppelt, werden virtuelle Zeugen die Kriminalistik umkrempleln.

Realit

US g

'pre



Crime-pi

Precrime per Predictive Policing: Das Internet der Dinge im Zeugenstand

vorlesen / MP3-Download



The minority report: Chicago's new police computer predicts crimes, but is it racist?

Chicago police say its computers can tell who will be a violent criminal, but critics say it's nothing more than racial profiling

By **Matt Stroud** on February 19, 2014 09:31 am

COMMENTS



Den Vorträgen auf dem europäischen Polizeikongress 2015 zufolge ist Predictive Policing das nächste große Ding in der computerunterstützten Polizeiarbeit. Mit den Daten vom Internet der Dinge gekoppelt, werden virtuelle Zeugen die Kriminalistik umkrempeIn.

Real

US

'pre



Crime-pr

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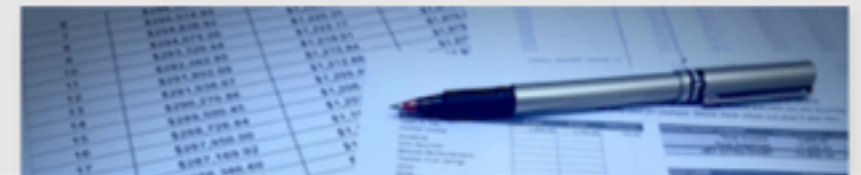
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It Takes a B.A. to Find a Job as a File Clerk

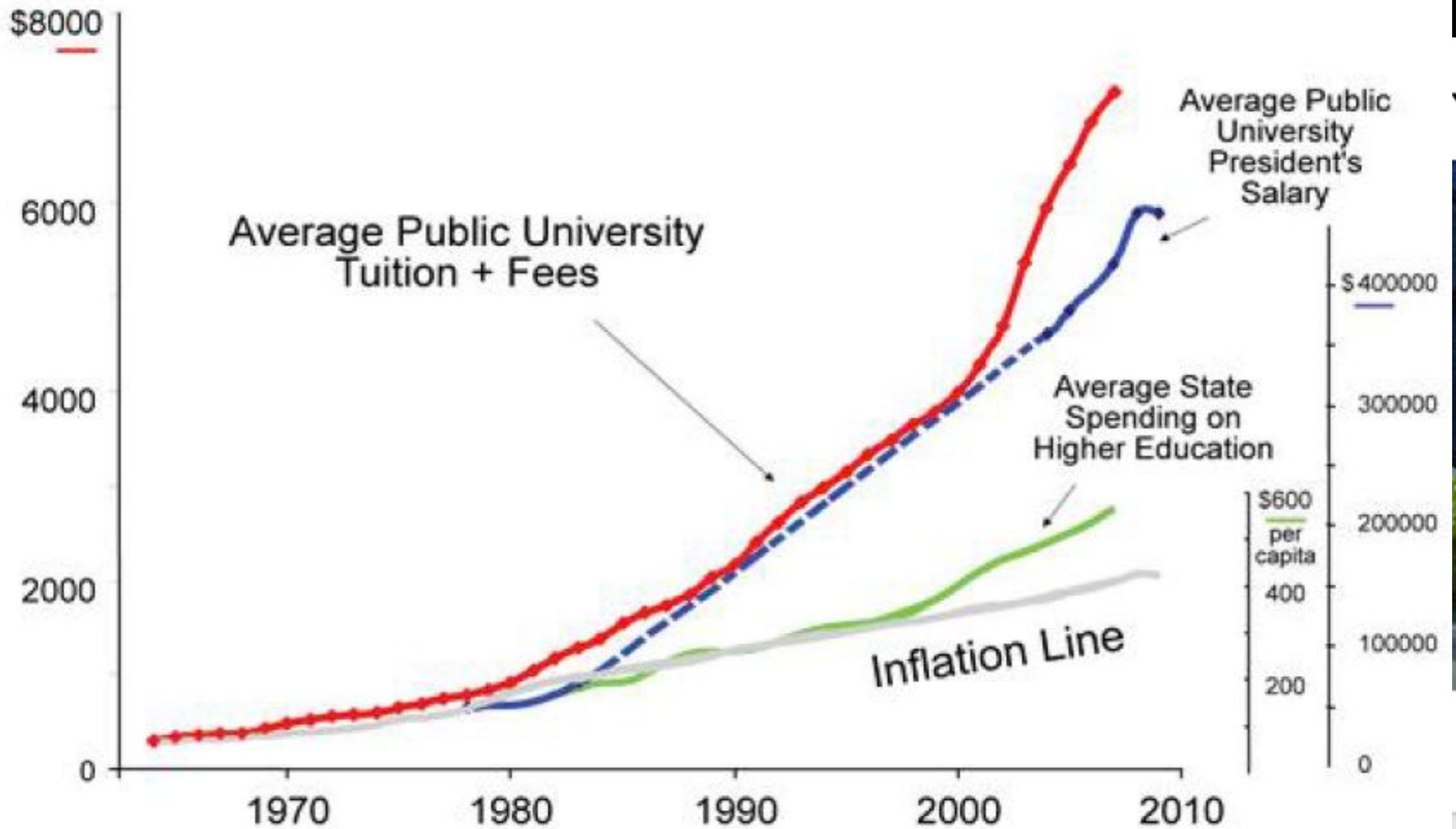
By CATHERINE RANPELL FEB. 19, 2013



Megan Parker, right, a law firm receptionist, and Laura Burnett, a paralegal, are college graduates, as are all their co-workers. Rich Addicks for The New York Times

It T... D A ... E... I... E... C... THE RISING COST OF PUBLIC HIGHER EDUCATION

By C/



Sources: U.S. Dept. of Education; Pfeffer and Ross, Research in Higher Ed., Vol 29:1; The Chronicle of Higher Ed. (Salary data not available for dashed line period); U.S. Census Bureau.

*Note: Public University Presidents make about 50% less than their Private School counterparts (officially, at least)

Meg:

workers. Rich Addicks for The New York Times

<http://watchdog.org/152180/nm-the-lean-college-a-no-frills-alternative-for-higher-education/>

Industrial Internet

INDUSTRIAL INTERNET NOW

KONECRANES Initiative

Industrial Internet Now is an online forum on how the industrial internet will change the world of material handling.

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DATA



SAFETY & PRODUCTIVITY



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01.07.2015

Sensors, software and breaking down barriers

Equipment, platforms and components in the manufacturing industry are going through a rapid change as companies are capitalizing and investing in ...

VIA MANUFACTURING BUSINESS TECHNOLOGY



Data, People | 26.06.2015

When worlds collide, innovations are born

INTERVIEW W/ JARKKO VESA



17.06.2015

Chinese steel industry plans to build internet pla...

Chinese steel industry is currently coping with the nation's economic slowdown. What the industry members are offering as a solution is an ...

VIA CHINA DAILY



COMPLEX THING

THIS IS ...

Portale

Suchmaschinen,
SEO

Social Web

2000

2005

2010

Was kommt
danach ?

Was war davor ?

Eine kurze Geschichte
des Internets

Mailboxes, Usenet: Die Anfänge

```
L      LLLLLL  LLLLLL L      L      L      LLLLL  LLLL  LLLLLL
L      L      L      L LL  L      L L  L      L      L      L      L
L      LLL    L      L L L  L      LLLLLL  LLLL  L      L      L
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LLLLLL  LLLLLL  LLLLLL L      LL L      LL      L      LLLL  LLLLLL
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ELECTRONIC NEWS

November 15, 1992

Volume 2 : Number 11

WORDS ON WORKS ISSUE

Contents:

<<<<< WORDS ON WORKS >>>>>

About Words on Works: Judy Malloy

PALM-SIZE PLASTIC CASE SERIES: Joe Rosen

DEUS EX MACHINA/CLOSET OF ANGELS: Deborah Whitman

PORTRAITS OF PEOPLE LIVING WITH AIDS: Hazen Reed

QUIBBLING, A HYPERFICTION: Carolyn Guyer

THE WORD THE PLAY: Jim Rosenberg

<<<<< PROGRAMS AND PRODUCTS >>>>>

Hypertext/Hypermedia at MLA: Terence Harpold

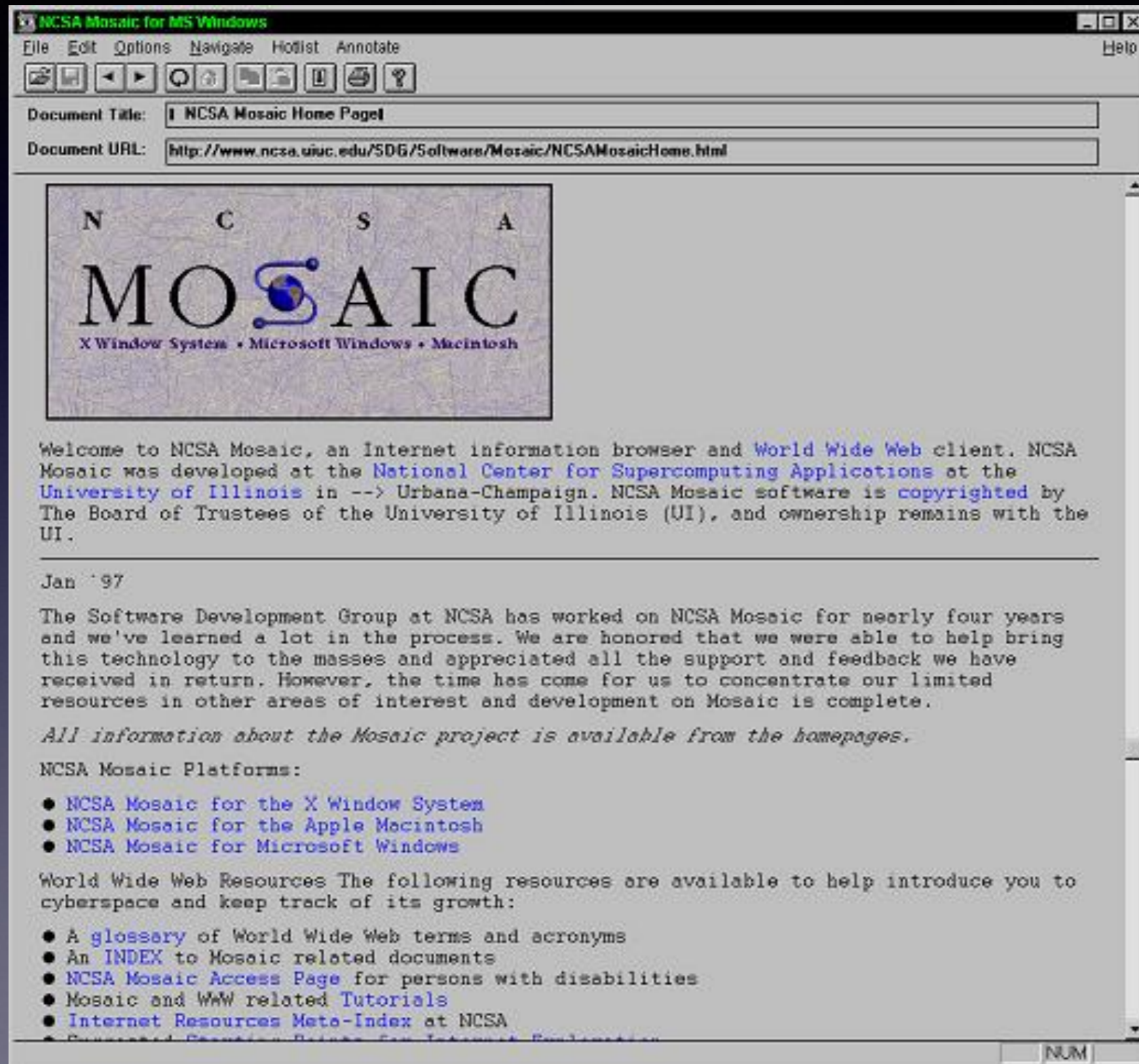
Ryosuke Cohen's BRAIN CELL: Judy Malloy

<<<<< FAST and LEONARDO JOURNAL INFORMATION >>>>>

FAST Updates: Annie Lewis

FAST Calendar: Annie Lewis

Das WWW



Das WWW

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Treat yourself to a break this summer with the [The Complete Calvin and Hobbes](#). You'll get hours of laugh-out-loud fun from this three-volume hardcover set that comes with its own sturdy slipcase and includes all the Calvin and Hobbes cartoons that have ever been syndicated.

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Lady Gaga ✓

@ladygaga New York, NY

mother monster

<http://www.ladygaga.com>

+ Folgen

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Updates

Favoriten

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ladygaga Lady Gaga

The single most special moment of my career. Naoto Kan, thank you for the honor. I'll miss you Japan: My Teal Rose

<http://twitpic.com/5j112a>

30 Juni



ladygaga Lady Gaga

TEAL AMBITION performance of BORN THIS WAY in Paris: bit.ly/mocM2d I love it! The Edge of Glory at piano: bit.ly/kdpu9l

30 Juni



ladygaga Lady Gaga

SMAP SMAP REVENGE. BORN THIS WAY TATOO TUXEDO MEETS TARANTINO NINJA. <http://twitpic.com/5ii6gm>

29 Juni



ladygaga Lady Gaga

INTERVIEW IN JAPAN: GAGAPANDA! PART 1: tinyurl.com/3e6tpyj PART 2: tinyurl.com/6yppg4lo

28 Juni

Folge Lady Gaga auf Twitter

Verpasse keine Updates von Lady Gaga. Melde dich heute an und folge deinen Interessen!

Anmelden »

Fragst du dich, wie Lady Gaga Twitter nutzt?

Entdecke, wem @ladygaga folgt



Über @ladygaga

917

Tweets

142.812

Following

11.334.158

Follower

203.565

Gelistet

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real life Kommunikation

www.facebook.com

facebook Suche Till Hänisch Freunde finden Startseite

Till Hänisch

Status aktualisieren Foto/Video hinzufügen Frage stellen

Was machst du gerade?

FAVORITEN

- Neuigkeiten
- Nachrichten
- Veranstaltungen
- Freunde finden

LISTEN

- Enge Freunde
- Abonnements
- Familie
- DHBW Heidenheim
- Universität Ulm 1
- Heidenheim an der Bren...

GRUPPEN

- Gruppe gründen ...

ANWENDUNGEN

- Fotos
- Musik
- Notizen
- Fragen

Freunde im Chat

Regine Nitschke hat Michael J. G Sacks Foto geteilt.



Von: Michael J. G Sack

Gefällt mir · Kommentieren · Teilen · 24. November um 19:09

Kerstin Stasny und 3 anderen gefällt das.

Reinhard Christ Das ist doch endlich mal ein herrliches Schild für eine Einfahrt.....
24. November um 19:18 · Gefällt mir

Schreibe einen Kommentar ...

Bea Frizziness

WWWWAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA!!!!!!!!!!!!!!!! :D wie geil :D Haben will!!!!



Veranstaltung erstellen

Personen, die du vielleicht Alle anzeigen kennst

- Bernhard Bönnemann (Boennemann) 1 gemeinsame/r FreundIn FreundIn hinzufügen
- Sabine Wiegand-Steffan 7 gemeinsame Freunde FreundIn hinzufügen

Gesponsert Alle anzeigen

Lust auf New York?



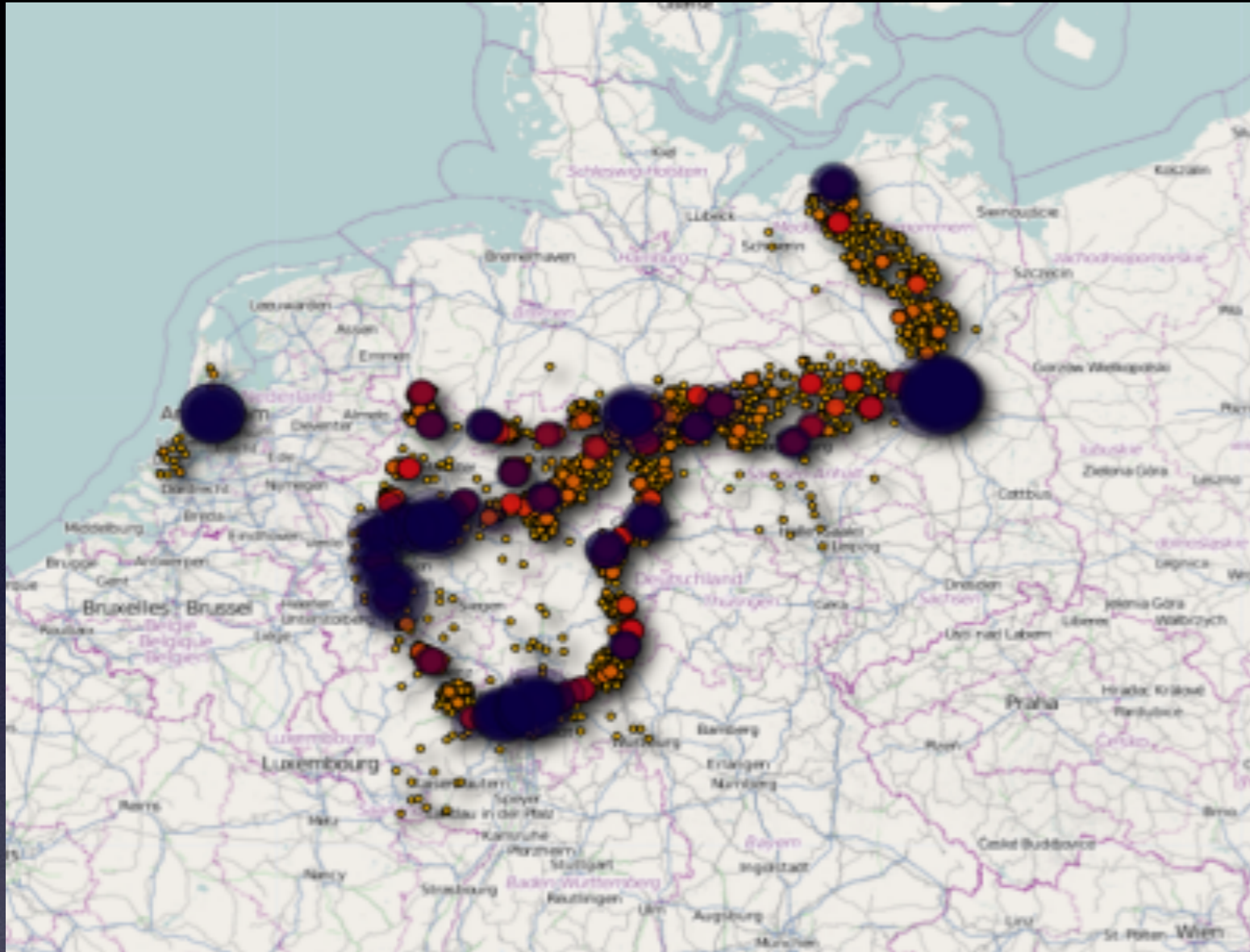
A-la-carte-Wunschmenü wählen und 2 KLM-Tickets nach New York gewinnen! Hier geht's zur Speisekarte, mit Empfehlung unserer Küchenchefs.

Kommentieren

Schreibe einen Kommentar ...

Chat (7)

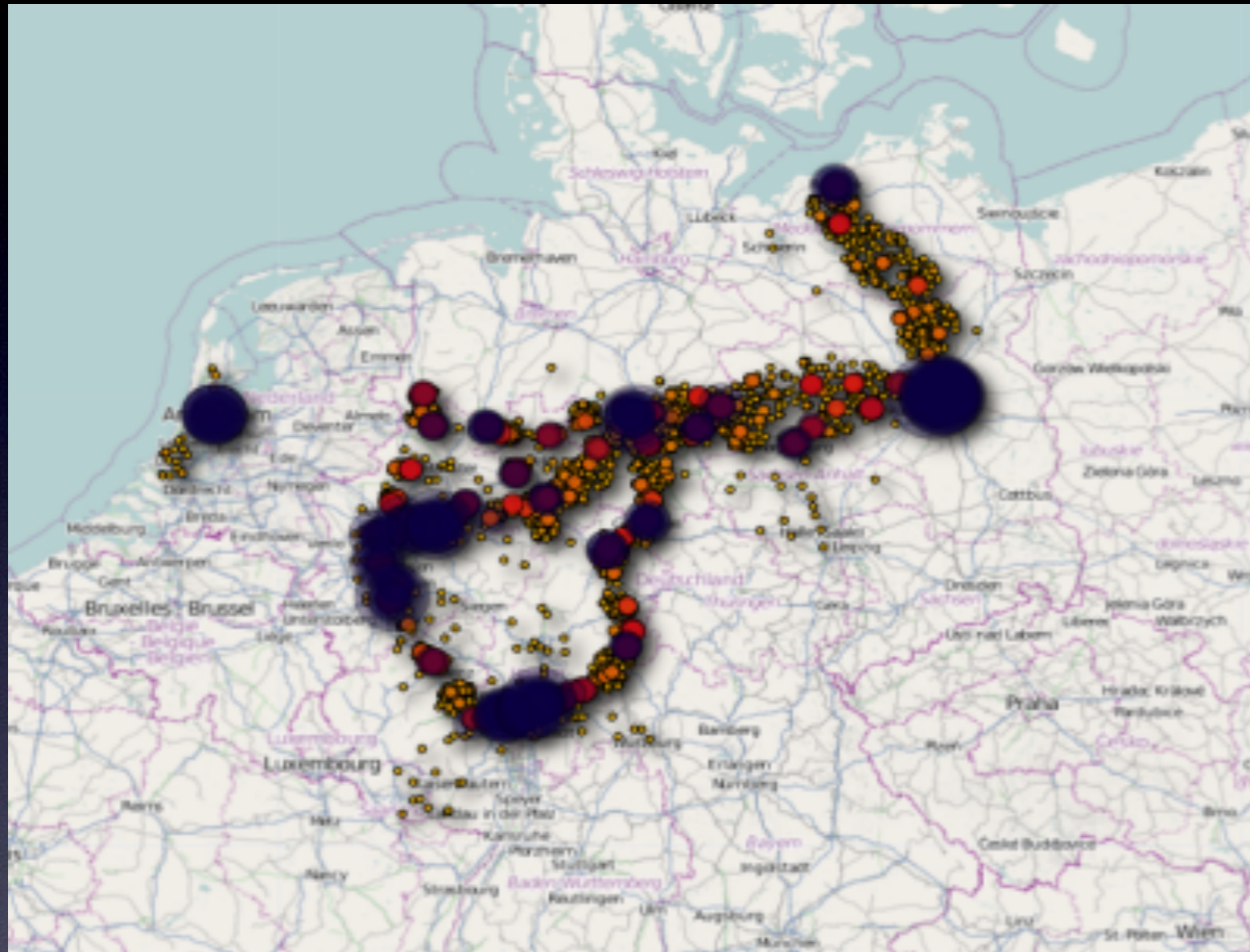
physical web



[<http://www.datenschutz.rlp.de/de/presseartikel.php?pm=pm2011042601>]

[<http://www.zeit.de/datenschutz/malte-spitz-vorratsdaten>]

physical web



[<http://www.datenschutz.rlp.de/de/presseartikel.php?pm=pm2011042601>]

[<http://www.zeit.de/datenschutz/malte-spitz-vorratsdaten>]

WWW

Social Web

Physical Web

1990

2005

2020



WWW

Social Web

Physical Web

1990

2005

2020

Mehr Teilnehmer, nicht nur Menschen

WWW

Social Web

Physical Web

1990

2005

2020

Mehr Teilnehmer, nicht nur Menschen

Mehr Verbindung zur realen Welt

WWW

Social Web

Physical Web

1990

2005

2020

Mehr Teilnehmer, nicht nur Menschen

Mehr Verbindung zur realen Welt

keine Revolution sondern Evolution !

M2M

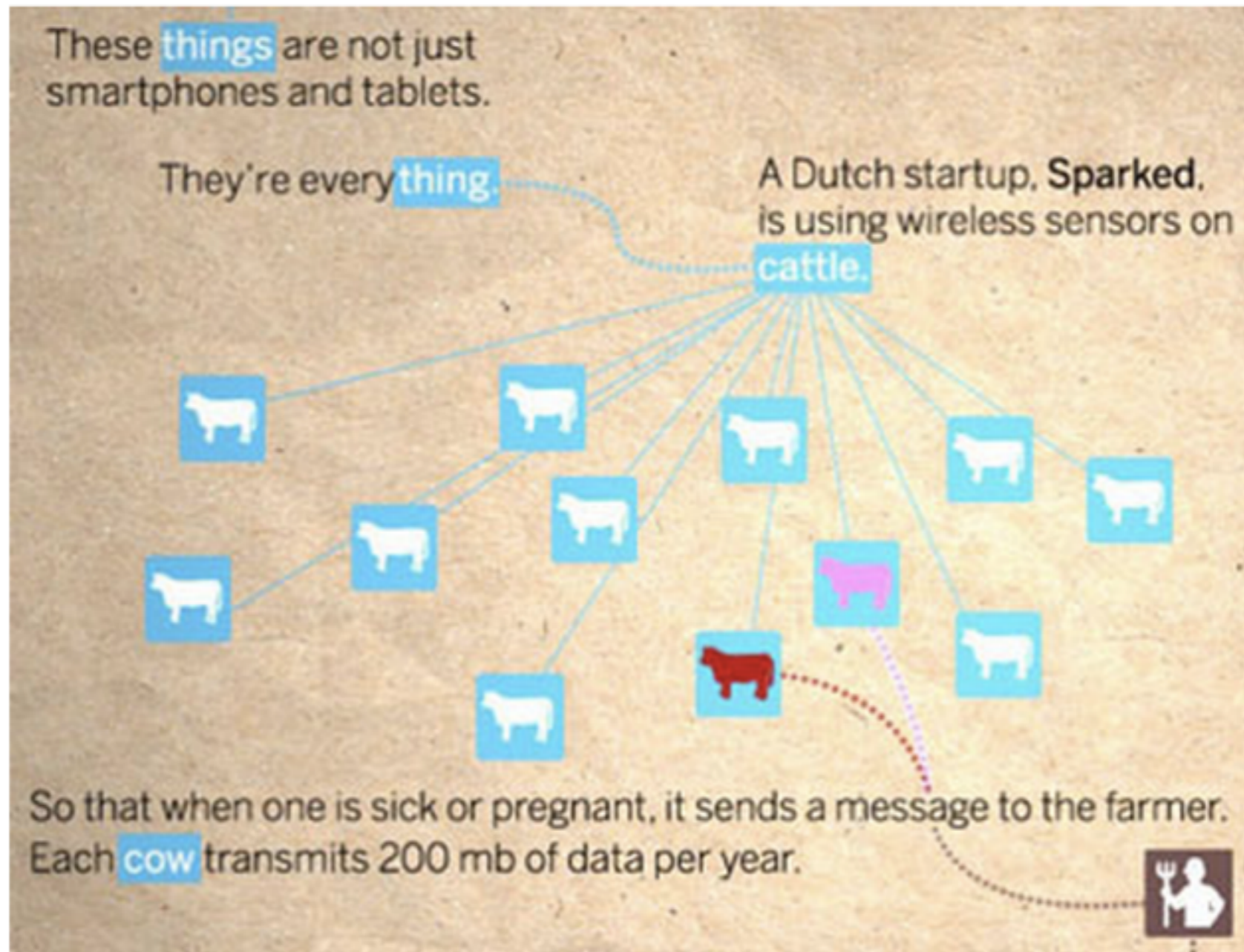


Figure 1: The possibilities offered by wireless M2M are limitless. Cisco's Internet of Things graphic describes Dutch start-up Sparked creating an intelligent M2M network to monitor dairy cows (Courtesy of Cisco).

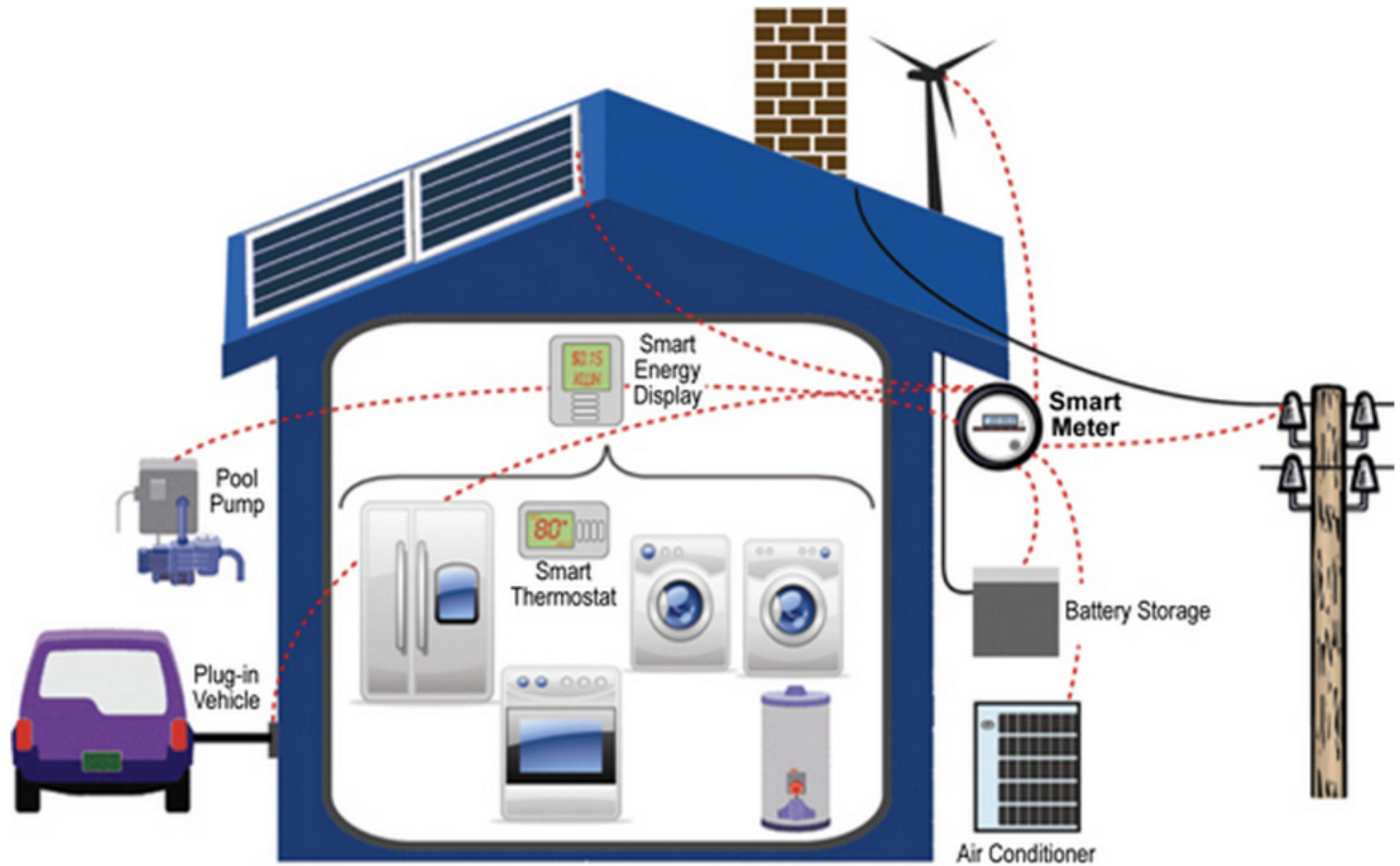


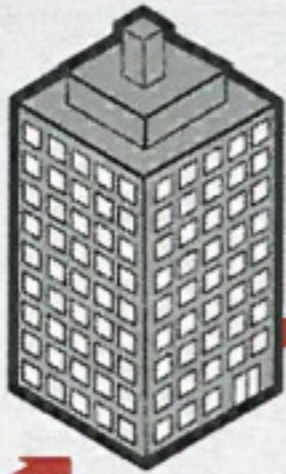
Figure 2: ZigBee and Wi-Fi enable the Smart Home where energy loads are controlled and utility rates balanced via Smart Meter communication (Courtesy of Microchip).

Ferngesteuerter Stromkunde

Die Idee eines intelligenten Stromnetzes

Netzbetreiber

steuert ständig das Stromangebot. Bei zu hohem Verbrauch schaltet er über den Smart Meter gezielt Geräte ab.

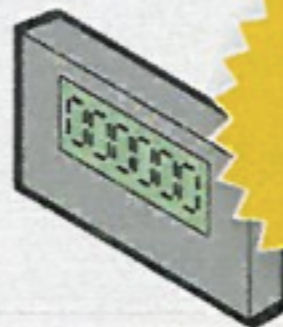


Smart Grid

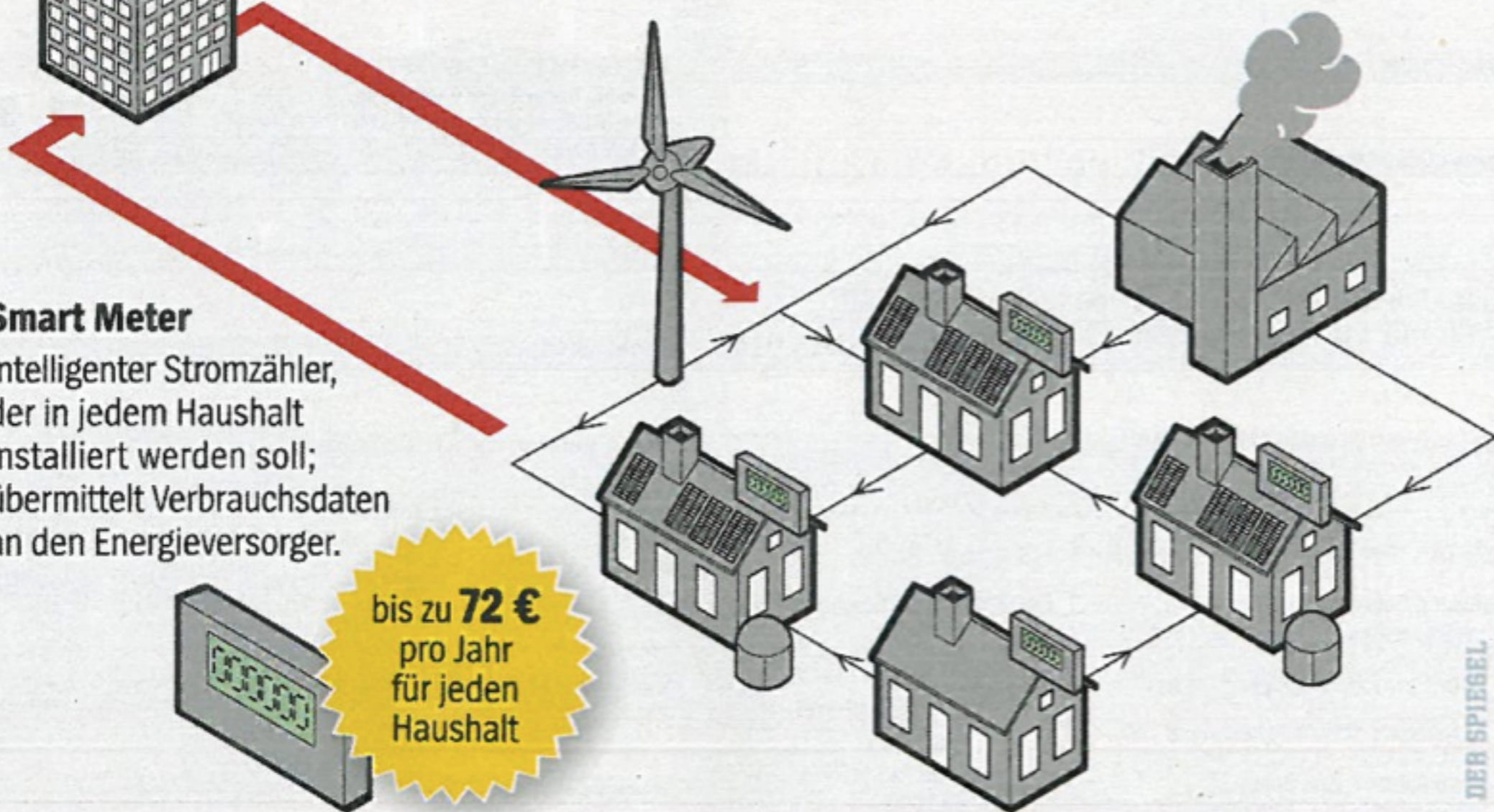
Netzwerk, das alle Akteure des Energiemarkts miteinander verbinden soll.

Smart Meter

Intelligenter Stromzähler, der in jedem Haushalt installiert werden soll; übermittelt Verbrauchsdaten an den Energieversorger.



bis zu **72 €**
pro Jahr
für jeden
Haushalt



Figur
utility

DER SPIEGEL

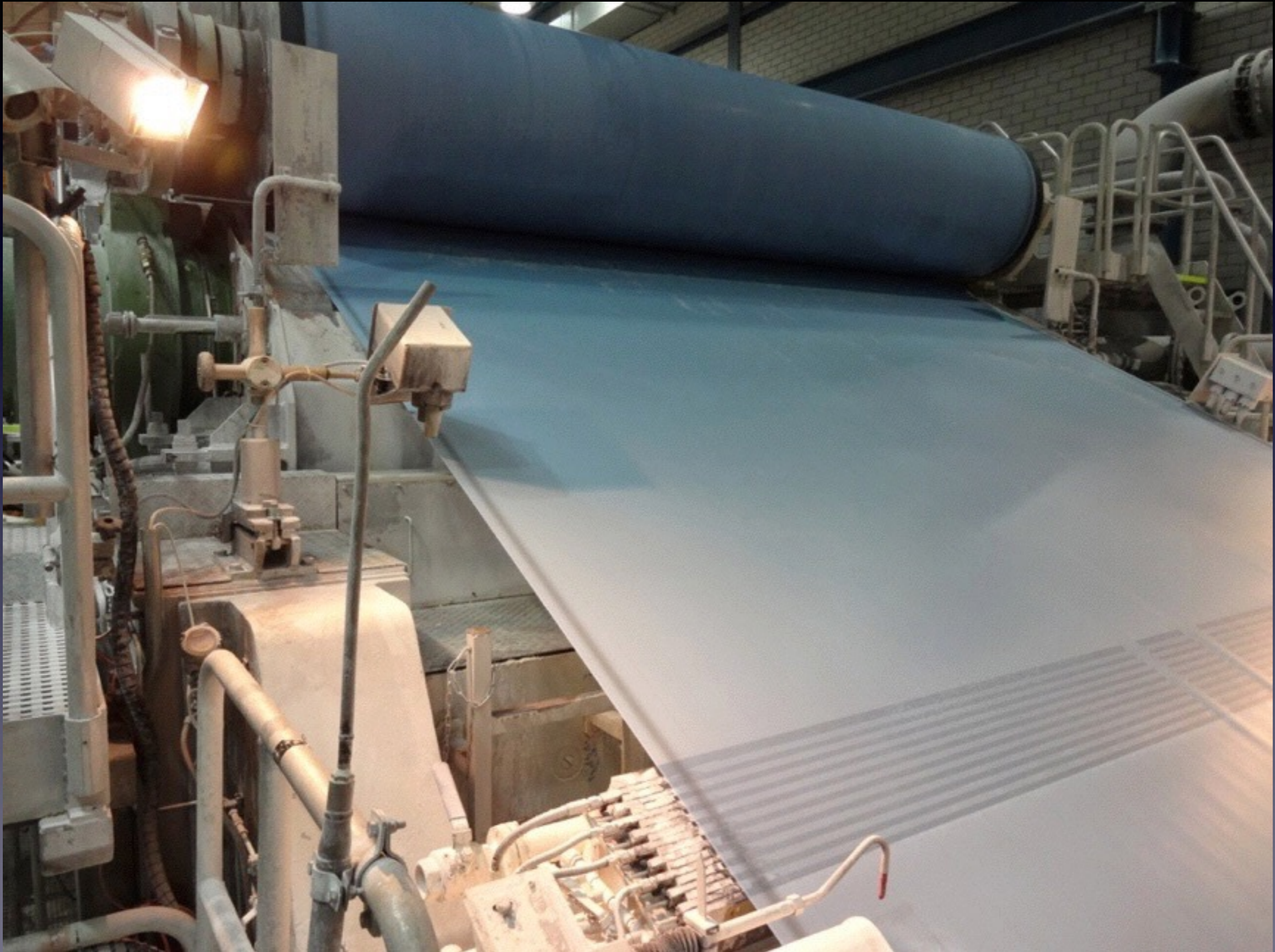
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Sensornetze: Warum jetzt ?

- Miniaturisierung
- Drahtlose Übertragung
- Bessere Batterien
- Sinkende Kosten



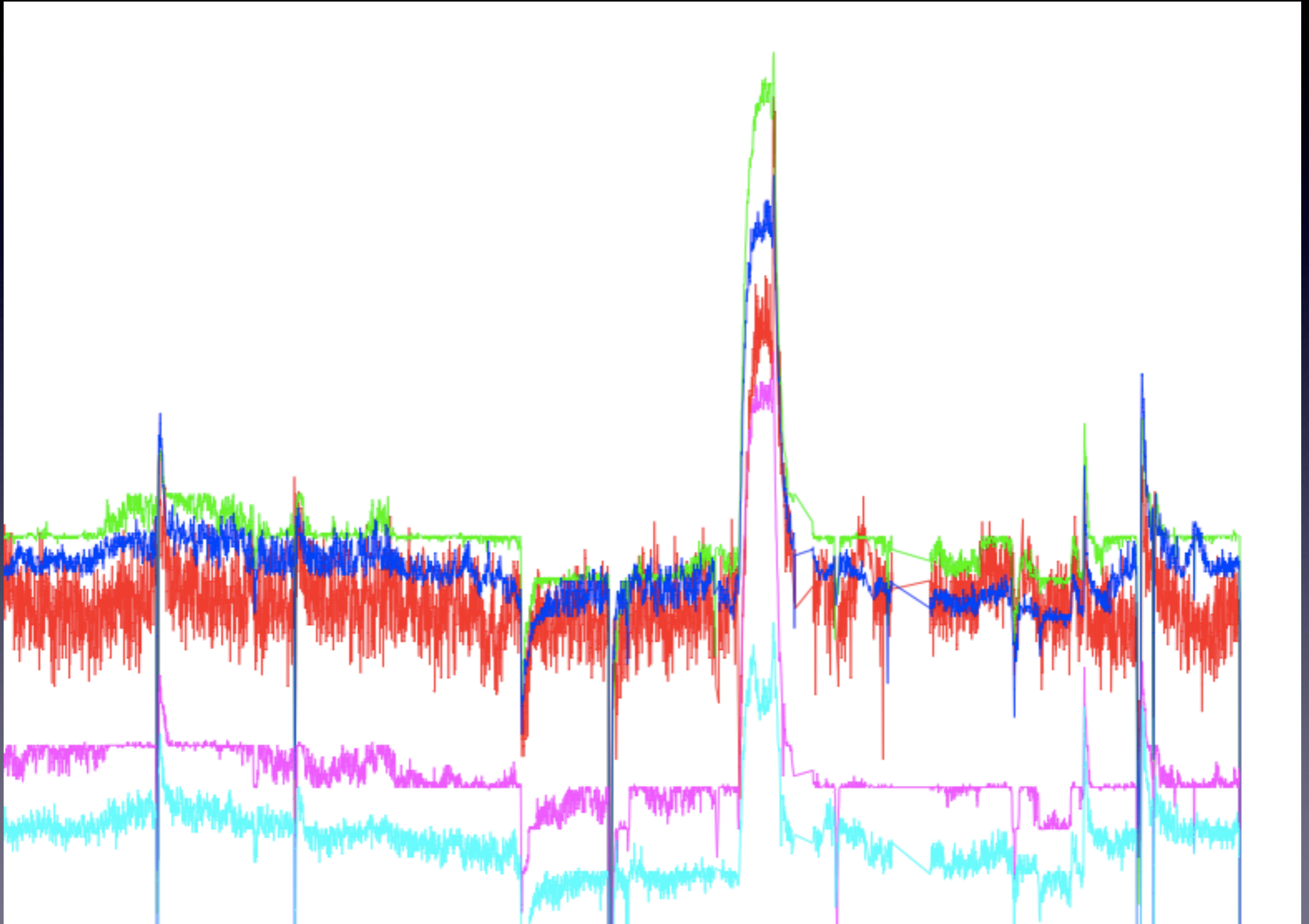
Industrial Internet konkret



Industrial Internet konkret



Industrial Internet konkret






Sensornetze:

Smart Bridges

Adding sensor networks to infrastructure will make them cyberphysical systems

By Steven Cherry

Posted 7 Aug 2013 | 15:32 GMT

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<http://spectrum.ieee.org/podcast/at-work/test-and-measurement/smart-bridges>

Sensornetze:

Montag, 07.03.2016 – 11:24 Uhr

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Marode Fernstraßen: Hier zerbröseln Deutschlands Brücken

Von *Stefan Schultz* und *Patrick Stotz*



DPA

Schiersteiner Autobahnbrücke (Archivbild)

Der Verfall deutscher Brücken ist bedenklich. Millionen Quadratmeter müssen dringend repariert werden. Unsere interaktive Karte zeigt, wie marode die Bauten auf Ihrer Fahrstrecke sind.

<http://spectrum.ieee.org/podcast/at-work/test-and-measurement/smart-bridges>

was geht mich das an ?



Beispiel: Nest



Programs itself.
Then pays for itself.

Meet the Nest Learning Thermostat.

[BUY NOW >](#)

[Watch the ad ▶](#)



Beispiel: Nest



2014 für > 3 Milliarden US\$
von google aufgekauft

Then pays for itself.

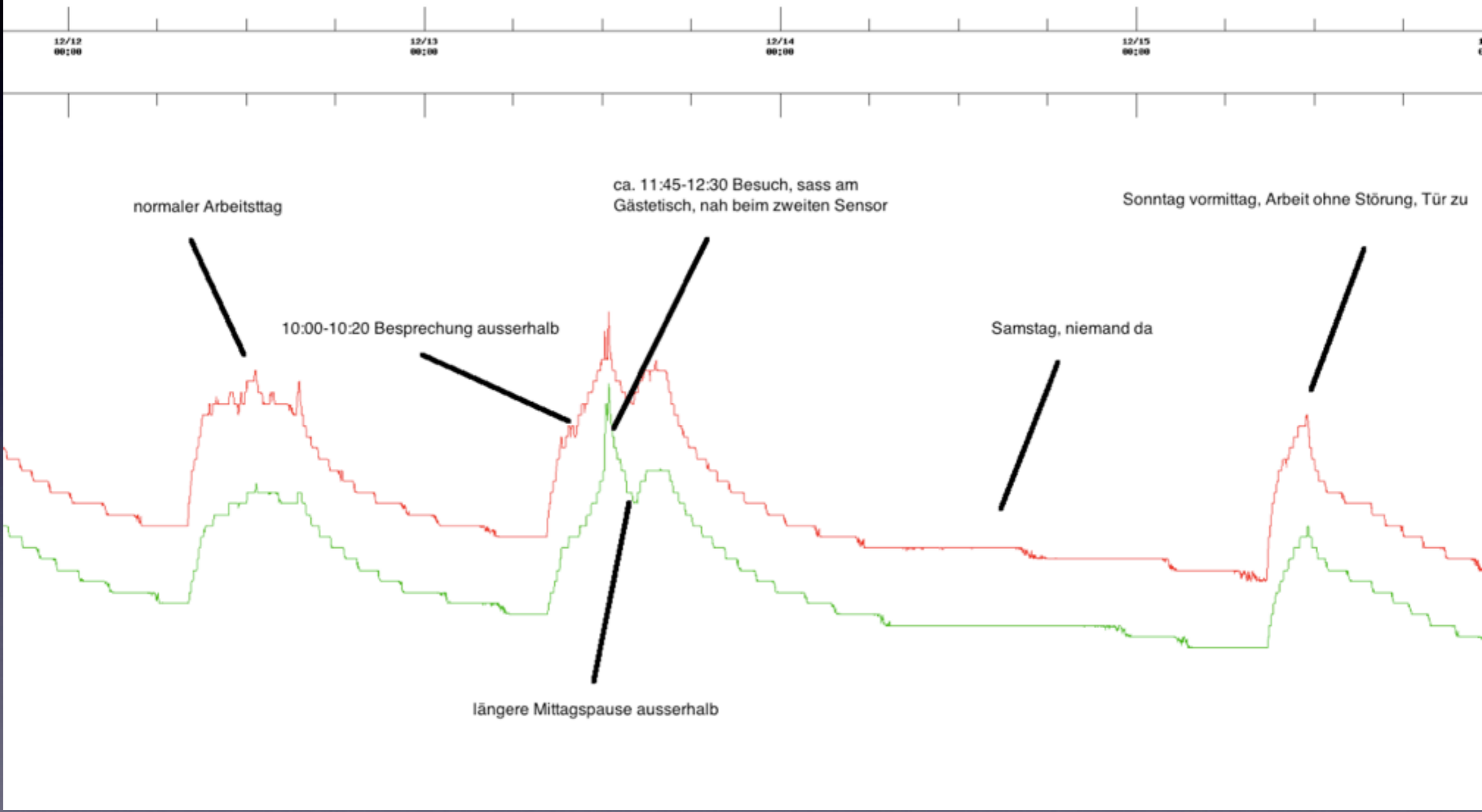
Meet the Nest Learning Thermostat.

[BUY NOW >](#)

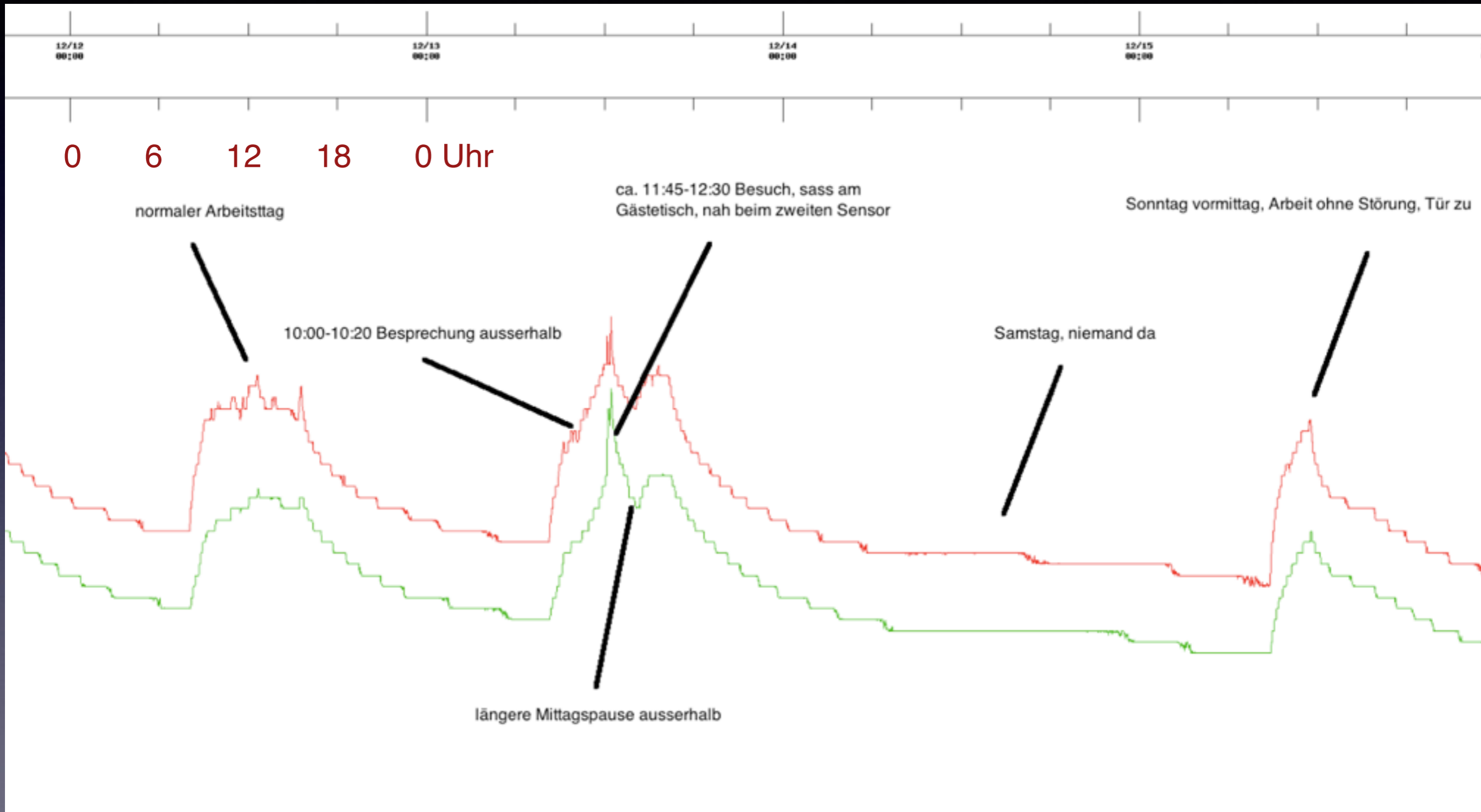
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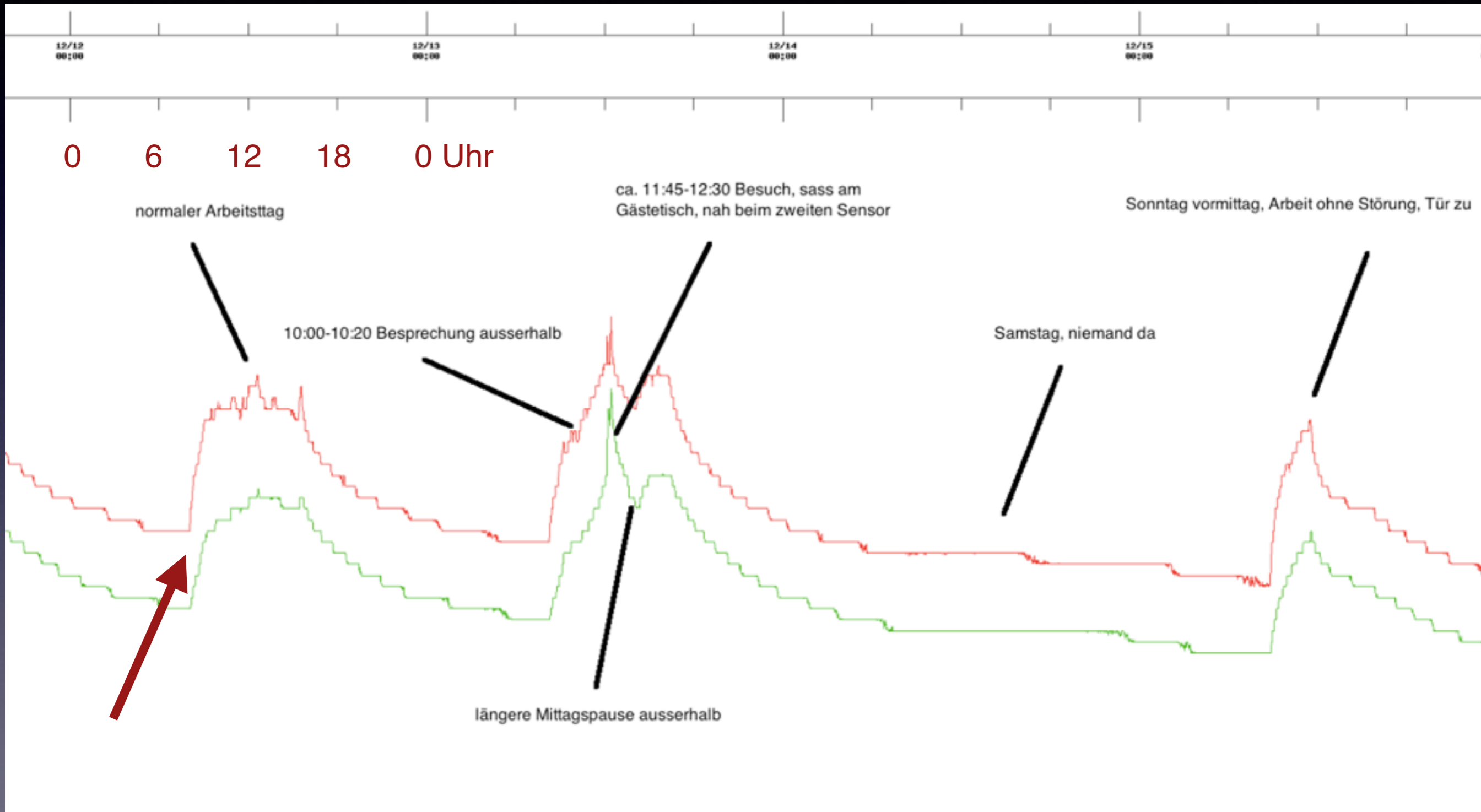
was kann man damit anfangen ?



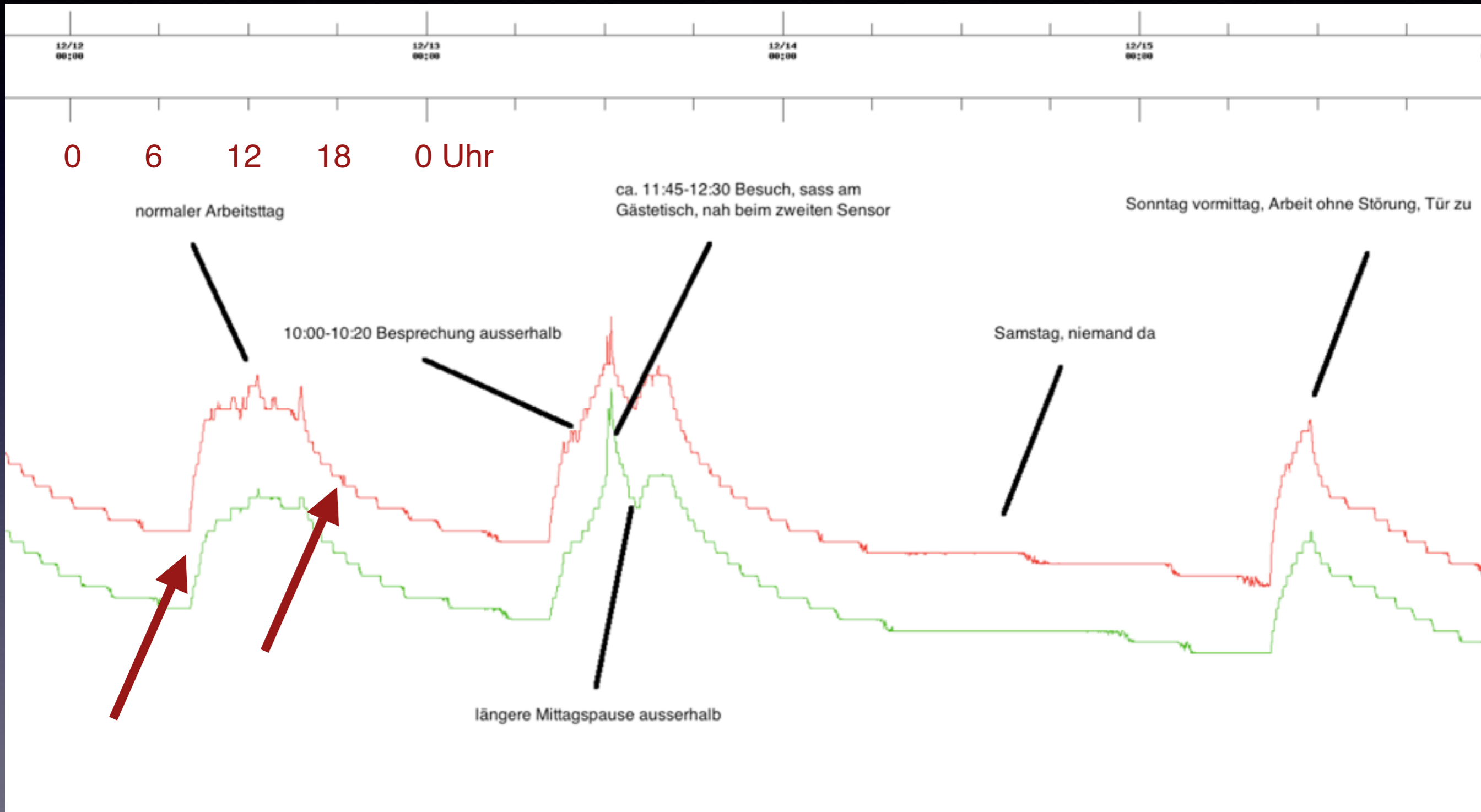
was kann man damit anfangen ?



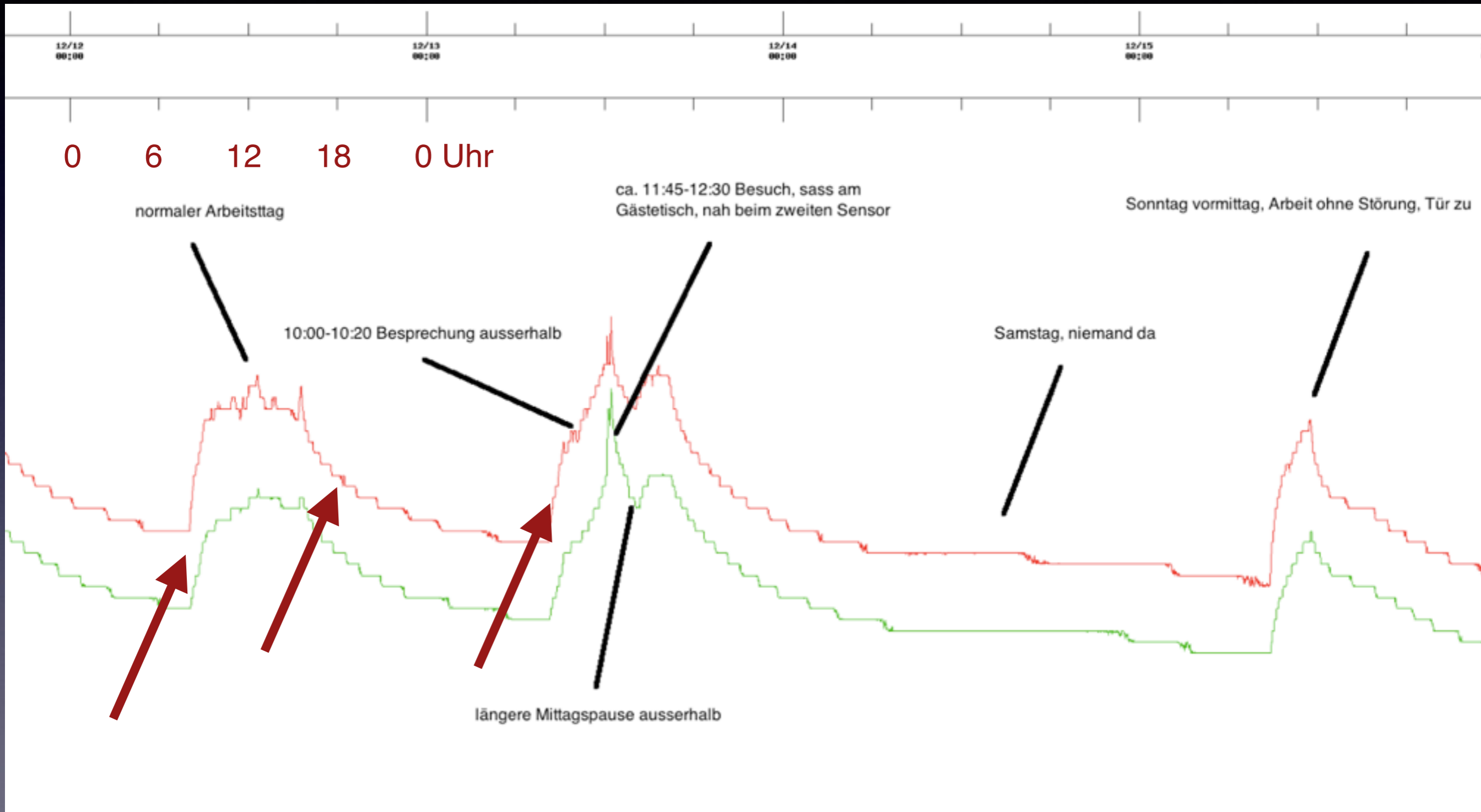
was kann man damit anfangen ?



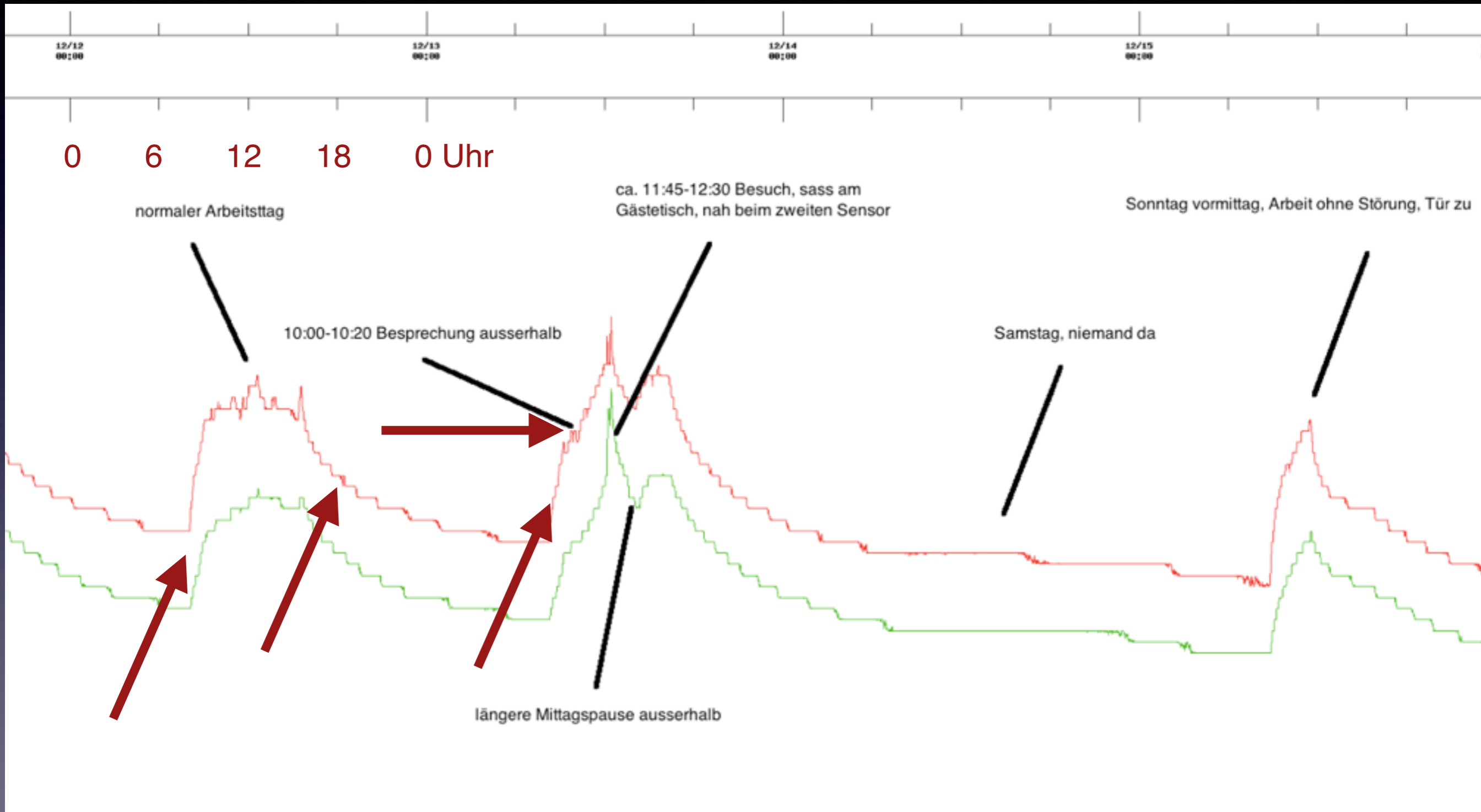
was kann man damit anfangen ?



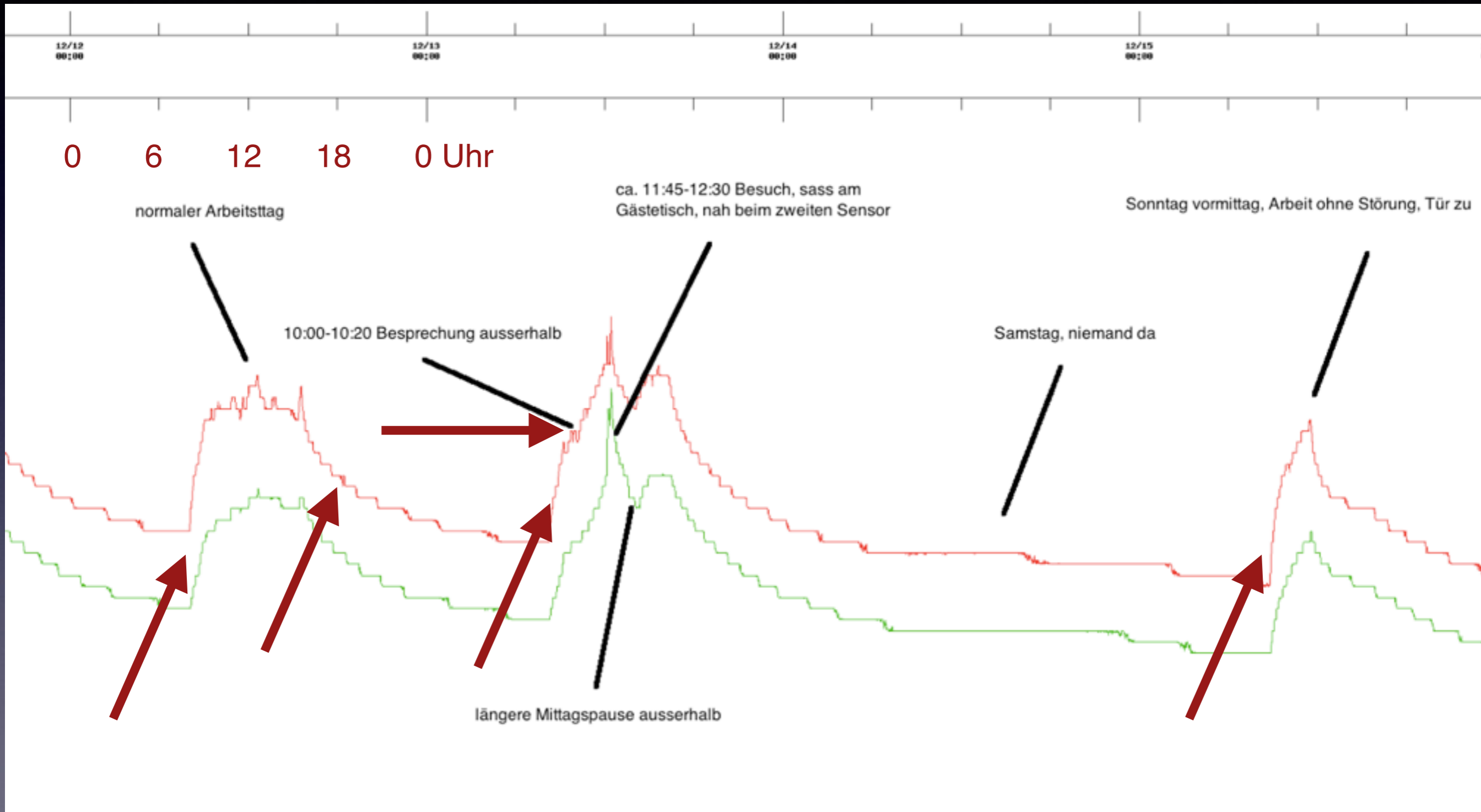
was kann man damit anfangen ?



was kann man damit anfangen ?



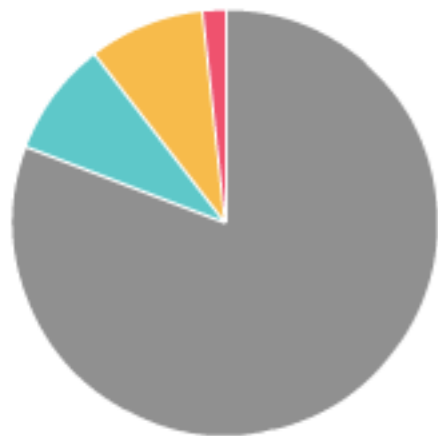
was kann man damit anfangen ?





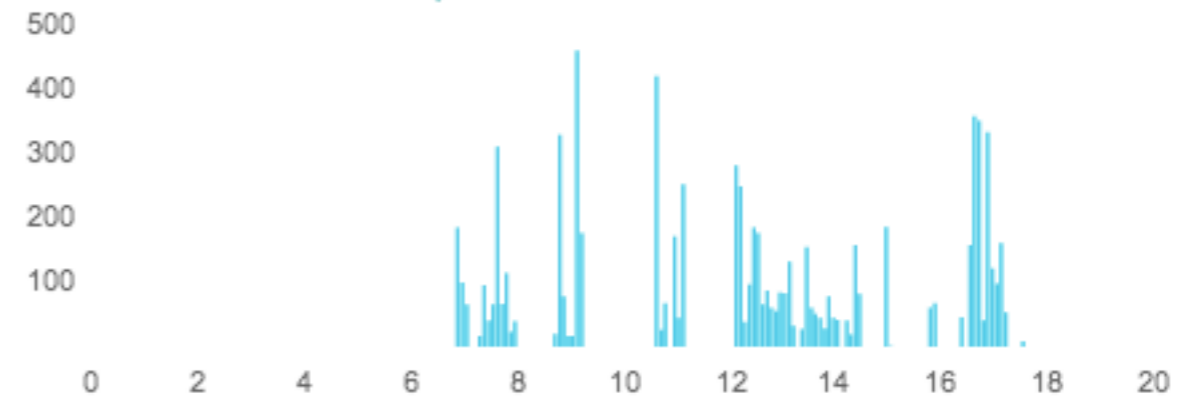
Verbrannte Kalorien Schritte Stockwerke **Aktive Zeit**

Analyse der heutigen Aktivität (ohne Schlaf)

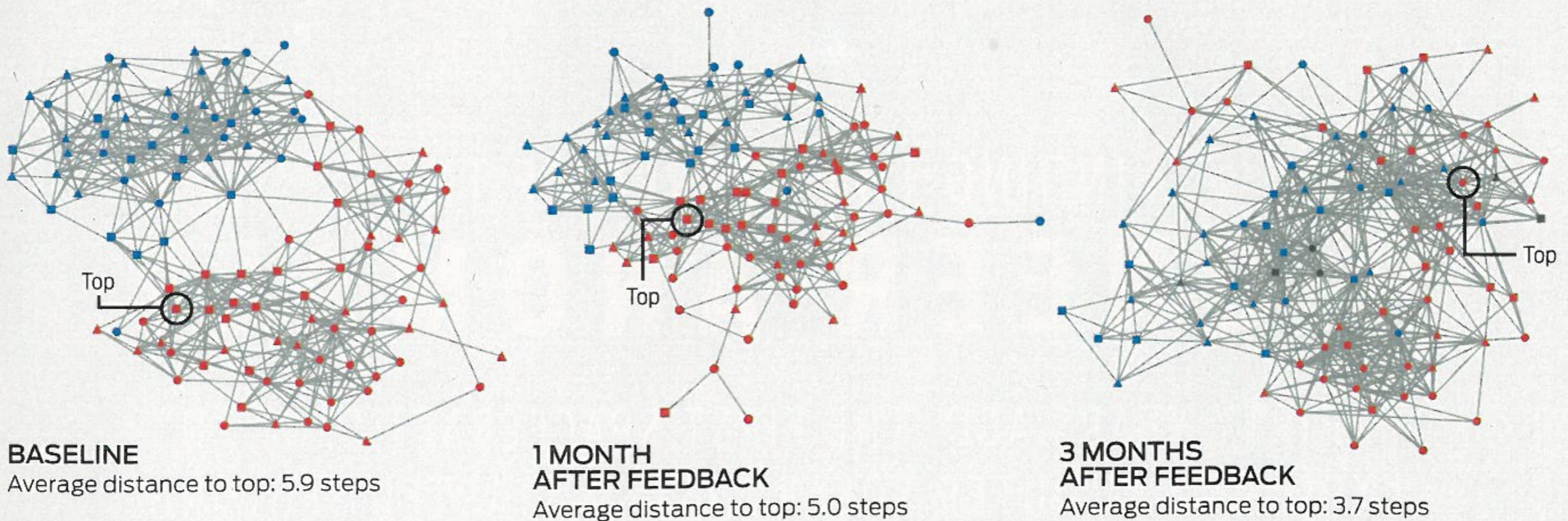


Im Sitzen ↑ 19Std 24Min (80,8%)	Relativ aktiv ↓ 2Std 7Min (8,8%)
Leicht aktiv ↓ 2Std 5Min (8,7%)	Sehr aktiv ↑ 24Min (1,7%)

Verbrannte Kalorien **Schritte** Stockwerke Aktive Zeit

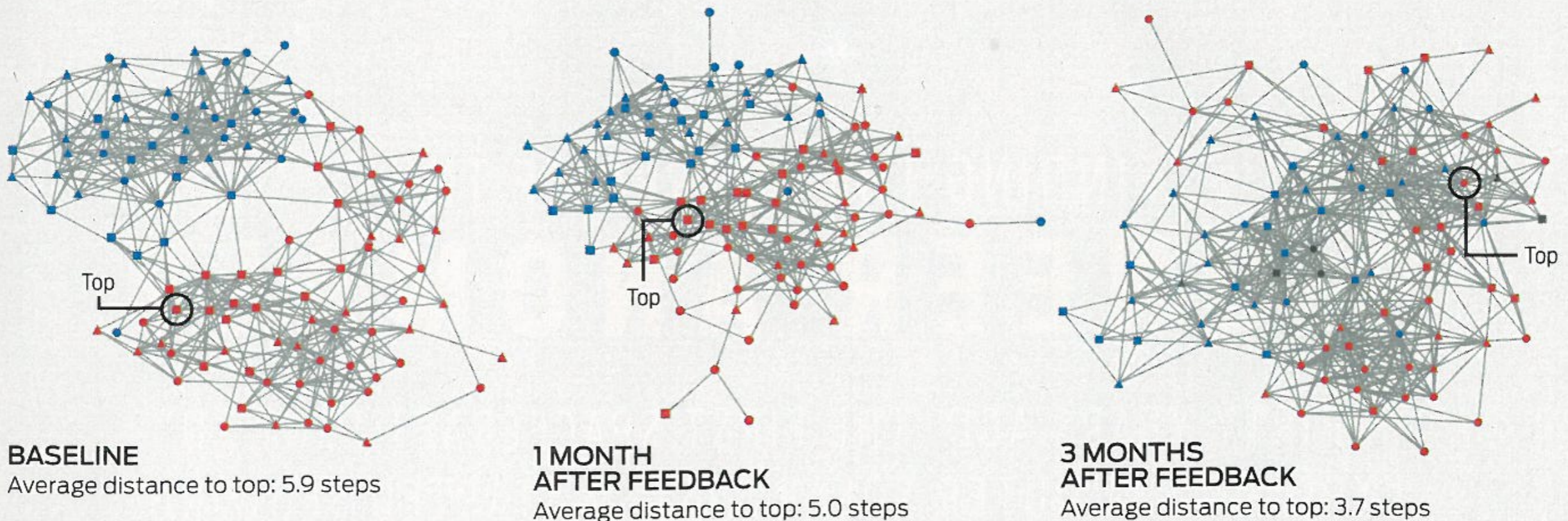


Engineering happiness



Engineering happiness

Engineering health:
Monitoring von Klinikpersonal bei
Desinfektion (30.000 Tote jährlich
wegen Klinikinfektionen allein in D)





Wohin führt das ?

Second Machine Age

Erik Brynjolfsson:

As you digitize and network things, you're able to take processes, codify them, and then replicate them. That means you often get winner-take-most markets, with huge increases in efficiency and less need for labor input—or capital input, for that matter.



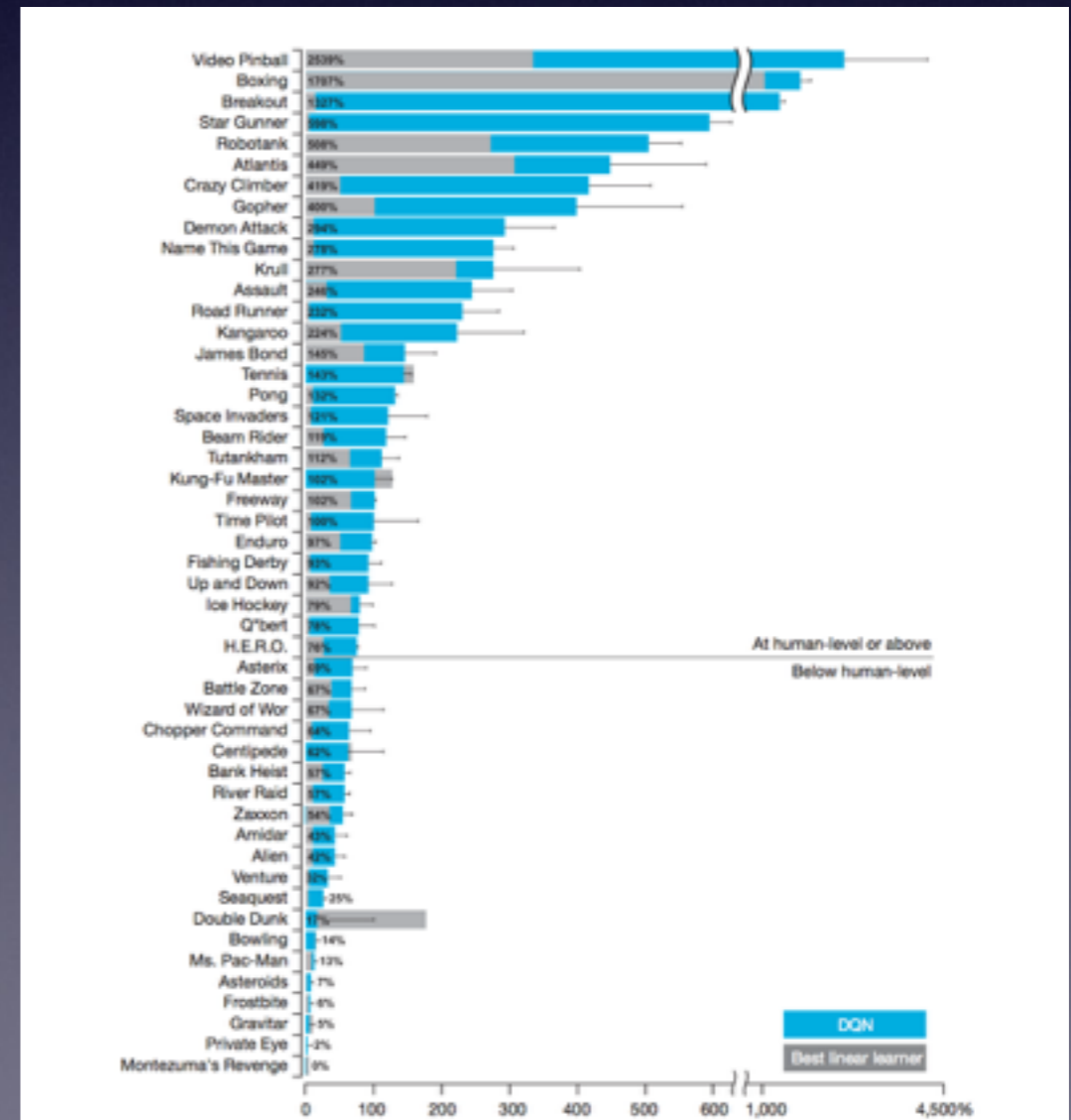
Deep learning

Deep learning

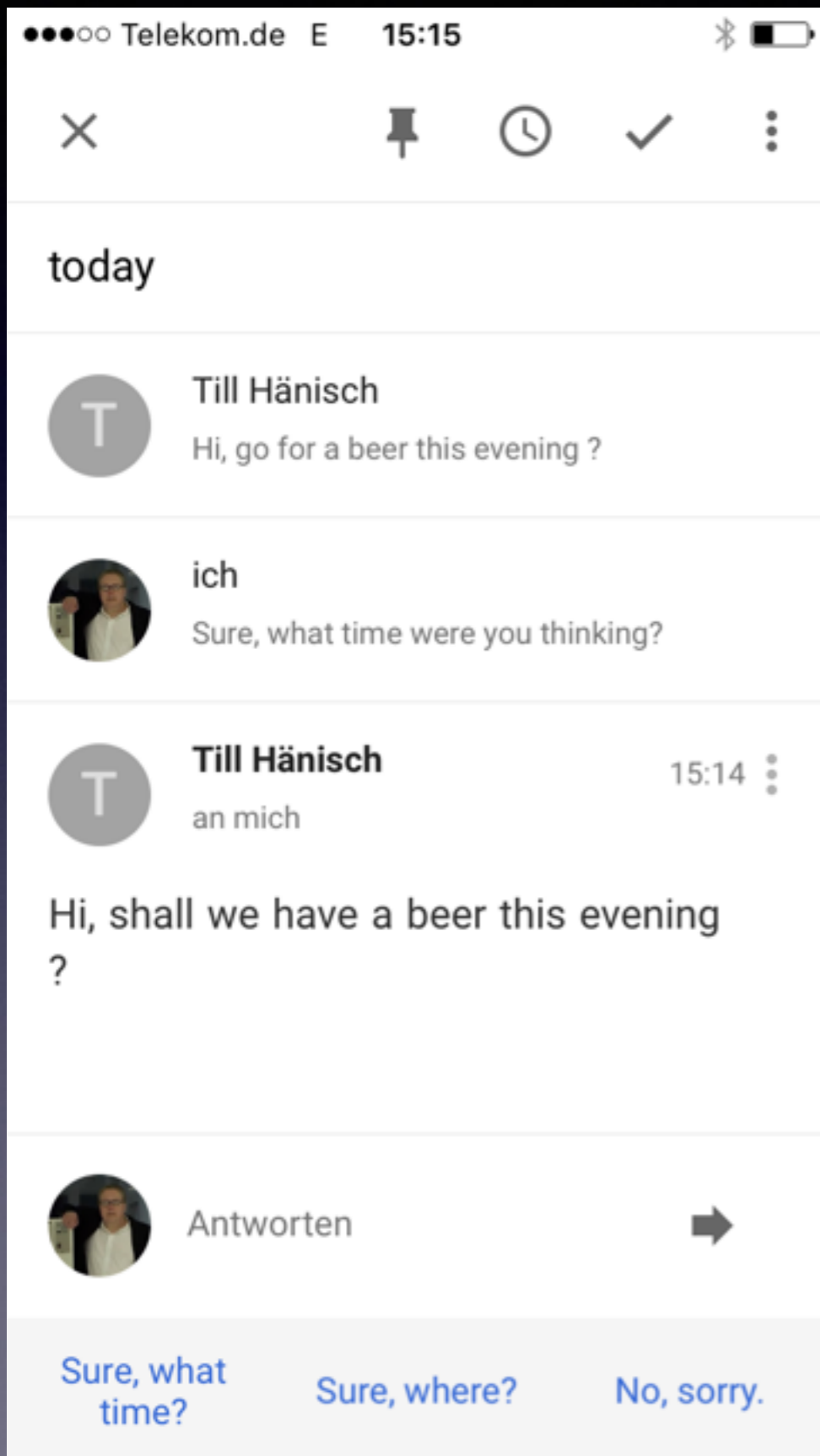
Deep learning



Neuronales Netzwerk lernt ohne Anleitung, klassische Computer Spiele besser zu spielen als ein Mensch

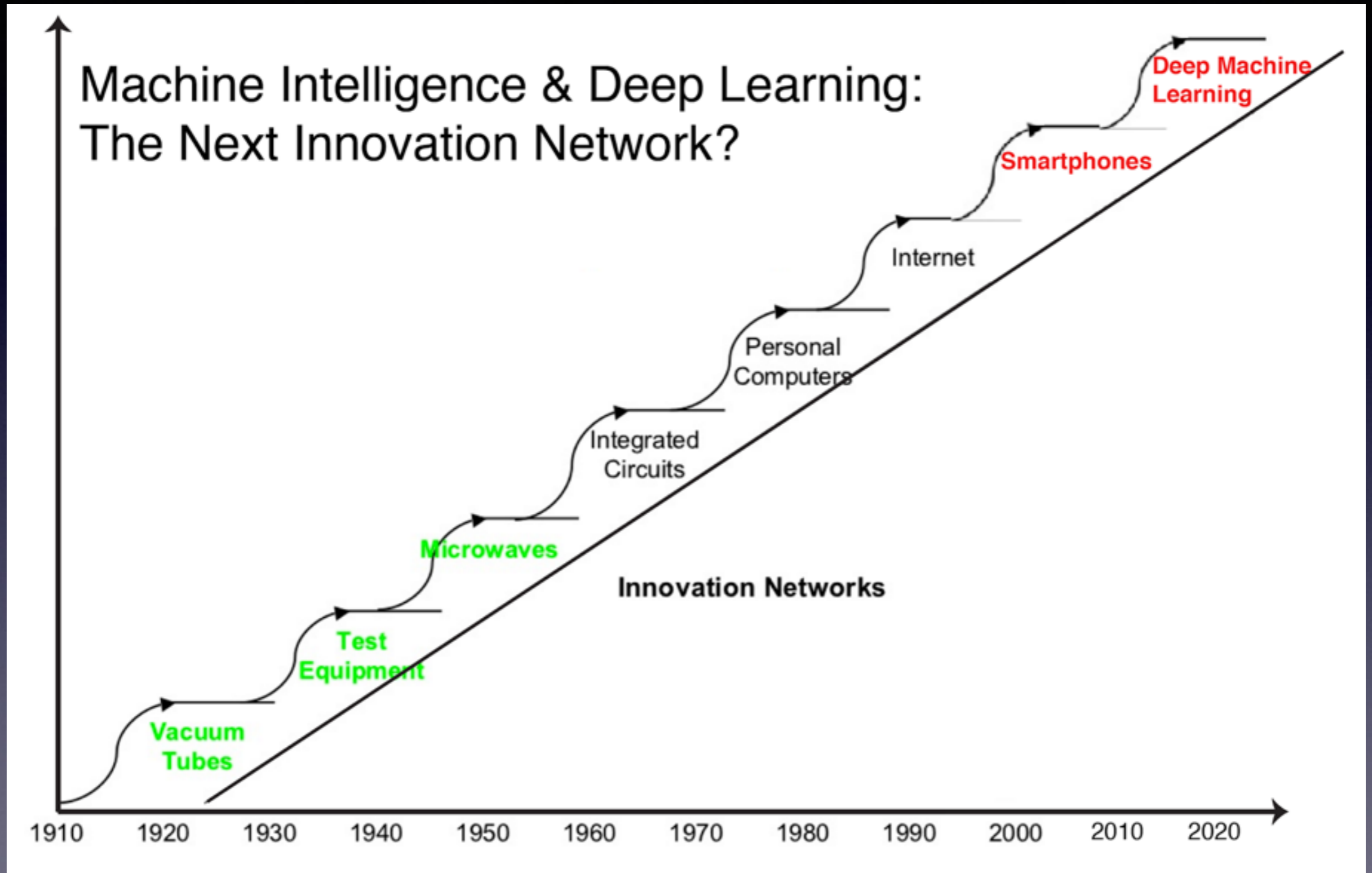


Smart Reply



gmail Inbox kann einfache mails beantworten

Entwicklung



Moore's Law and the „second half“ of the chessboard

Second Half of the Chessboard

Second half of the chessboard [\[edit\]](#)

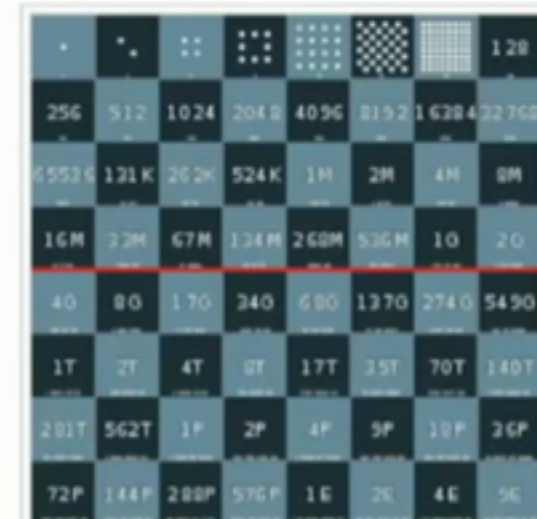
In [technology strategy](#), the **second half of the chessboard** is a phrase, coined by [Ray Kurzweil](#),^[3] in reference to the point where an [exponentially growing](#) factor begins to have a significant economic impact on an organization's overall business strategy.

While the number of grains on the first half of the chessboard is large, the amount on the **second half** is vastly ($2^{32} > 4$ billion times) larger.

The number of grains of rice on the **first half** of the chessboard is $1 + 2 + 4 + 8 \dots + 2,147,483,648$, for a total of 4,294,967,295 ($2^{32} - 1$) grains of rice, or about 100,000 kg of rice (assuming 25 mg as the mass of one grain of rice).^[4] India's annual rice output is about 1,200,000 times that amount.^[5]

The number of grains of rice on the **second half** of the chessboard is $2^{32} + 2^{33} + 2^{34} \dots + 2^{63}$, for a total of $2^{64} - 2^{32}$ grains of rice (the square of the number of grains on the first half of the board plus itself). Indeed, as each square contains one grain more than the total of all the squares before it, the first square of the second half alone contains more grains than the entire first half.

On the 64th square of the chessboard alone there would be $2^{63} = 9,223,372,036,854,775,808$ grains of rice, or more than two billion times as much as on the first half of the chessboard.



An illustration of Ray Kurzweil's second half of the chessboard principle [\[6\]](#)

We enter second half of the technology chessboard?

$$1958 + 32 * 1.5 = 2006$$

