

# SOCIAL MEDIA EXPLAINED

TWITTER I'M EATING A #DONUT

FACEBOOK I LIKE DONUTS

FOUR SQUARE THIS IS WHERE I EAT DONUTS

INSTAGRAM HERE'S A VINTAGE PHOTO OF MY DONUT

YOU TUBE HERE I AM EATING A DONUT

LINKED IN MY SKILLS INCLUDE DONUT EATING

PINTEREST HERE'S A DONUT RECIPE

LAST FM NOW LISTENING TO "DONUTS"

G+ I'M A GOOGLE EMPLOYEE WHO EATS DONUTS.

623



**douglaswray**

Social Media Explained a la @ThreeShipsMedia



**devalier**

@melieye lol. funny, douglas



**lakswin**

Awesome!



**silviapico**

Fantastic!!



**cluggi**

excelente!



**gppgolf**

J Dilla!



**giedrius52**

favorit, like, share, love



**themarketingrookie**

Love this!



**joechengery**

"Sweet" Social Media - like it, share it, show it, pin it, live it!



**jancat100**

brilliant

To add a comment, please [sign in](#).

# Social Networks

Till Hänisch  
DHBW Heidenheim (c) 2012

# Typische Website

The screenshot shows a website for 'Gasthof und Metzgerei Zum Habel Illerberg'. The browser address bar shows 'www.zumhobel.de'. The main header features the business name in a cursive font and a logo of a wooden block with tools. A navigation menu includes 'BILDERGALERIE', 'ANFAHRT', 'IMPRESSUM', and 'KONTAKT'. The main content area has a 'Willkommen' section with a photo of the building and a 'Hauptmenü' section with a list of services.

← → ↻ www.zumhobel.de

## Gasthof und Metzgerei "Zum Habel" Illerberg



- BILDERGALERIE
- ANFAHRT
- IMPRESSUM
- KONTAKT

### Willkommen

Willkommen auf unseren Internet-Seiten

mit unserem vielseitigen Angebot in Illerberg vom Gasthof mit neu renovierten Gästehaus über unsere hauseigene Metzgerei mit Partyservice bieten wir Ihnen alles was den Gast betört!

Ihr Eugen Jehle



### Hauptmenü

- Willkommen
- Metzgerei
- Gaststätte
- Partyservice
- Gästehaus

Zuletzt aktualisiert am Mittwoch, den 18. Mai 2011 um 14:23 Uhr

Portale

Suchmaschinen,  
SEO

Social Web

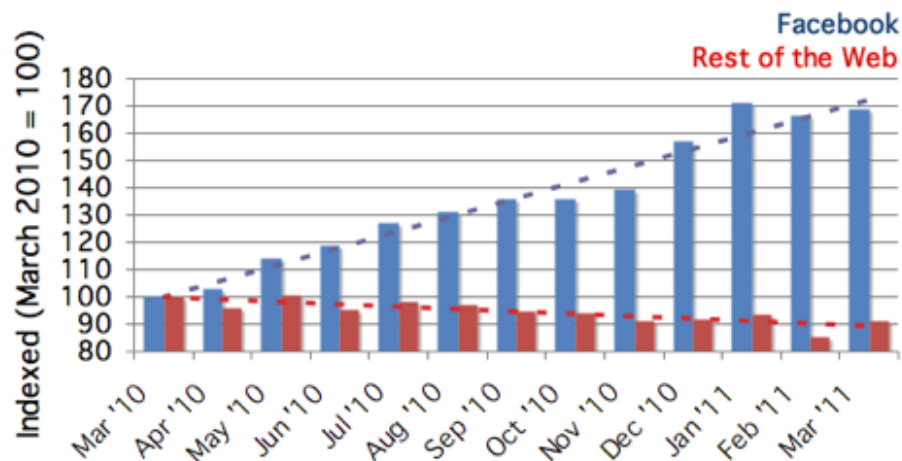
2000

2005

2010

### Why Media Companies Must Embrace Facebook

Consumption in Total Minutes of U.S. Web Use (Indexed)



Source: Ben Elowitz, Wetpaint / comScore



# Welcome, IBM. Seriously.

Welcome to the most exciting and important marketplace since the computer revolution began 35 years ago.

And congratulations on your first personal computer.

Putting real computer power in the hands of the individual is already improving the way people work, think, learn, communicate and spend their leisure hours.

Computer literacy is fast becoming as fundamental a skill as reading or writing.

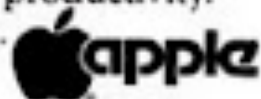
When we invented the first personal computer system, we estimated that over 140,000,000 people worldwide could justify the purchase of one, if only they understood its benefits.

Next year alone, we project that well over 1,000,000 will come to that understanding. Over the next decade, the growth of the personal computer will continue in logarithmic leaps.

We look forward to responsible competition in the massive effort to distribute this American technology to the world. And we appreciate the magnitude of your commitment.

Because what we are doing is increasing social capital by enhancing individual productivity.

Welcome to the task.



# Trend oder Hype ?

Rang	Site
1	facebook.com
2	google.com
3	youtube.com
4	yahoo.com
5	baidu.com
6	wikipedia.org
7	blogger.com
8	twitter.com
9	qq.com
10	amazon.com
11	blogspot.com
12	linkedin.com
13	tabao.com
14	google.co.in
15	yahoo.co.jp
16	sina.com.cn
17	google.com.hk
18	msn.com
19	google.de
20	bing.com

weltweit

Rang	Site
1	google.de
2	facebook.com
3	google.com
4	youtube.com
5	ebay.de
6	amazon.de
7	wikipedia.de
8	spiegel.de
9	bild.de
10	yahoo.com
11	web.de
12	xing.com
13	gmx.net
14	t-online.de
15	blogspot.de
16	uimserv.net
17	mpnrs.com
18	gutefrage.net
19	chip.de
20	twitter.com

Deutschland

social network

search engines

Messaging Portale Provider

# Die Anfänge: del.icio.us

The screenshot shows the del.icio.us website interface. At the top left is the 'delicious' logo with a navigation menu containing 'Home', 'Bookmarks', 'People', and 'Tags'. On the top right, there are links for 'Join Now!', 'What's New?', 'Learn more', 'Help', and 'Sign In', along with a search bar and a 'Search' button. Below the navigation is a section titled 'Explore Everyone's Tags' with the subtitle 'See what's popular, or delve into your own interests.' and a 'Save a new bookmark' button. A search bar for tags is present with the placeholder text 'type a tag'. Below this is a text prompt: 'Click a tag below or type in a word above, and we'll show you the latest bookmarks saved with that tag.' The main content area features a 'Tag Cloud: Popular' section with a 'Sort: Alphabetically | By size' link. The tag cloud contains various tags such as .net, 2008, 3d, advertising, ajax, and animation, with 'art', 'blog', 'development', 'design', 'javascript', 'programming', and 'video' being notably larger. At the bottom, there is a footer with links for 'delicious', 'about', 'blog', 'terms of service', 'privacy policy', 'about our ads', 'copyright policy', 'forums', and 'support', and a 'a YAHOO! company' logo.

delicious Home Bookmarks People Tags

Join Now! | What's New? | Learn more | Help | Sign In

Search Delicious Search

Save a new bookmark

Explore Everyone's Tags  
See what's popular, or delve into your own interests.

Tag type a tag

Click a tag below or type in a word above, and we'll show you the latest bookmarks saved with that tag.

Tag Cloud: Popular

Sort: Alphabetically | By size

.net 2008 3d advertising ajax and animation api apple architecture **art** article articles artist audio **blog** blogging  
blogs book **books** browser **business** car cms code collaboration comics community computer converter cooking  
cool **css** culture data database **design** Design desktop **development** diy documentation download downloads  
drupal ebooks economics **education** electronics email entertainment environment fashion fic film finance firefox  
**flash** flex flickr **food** forum **free** freeware fun funny gallery game **games** geek **google** government graphics green  
guide hardware health history home hosting house **howto** html humor icons illustration images imported information  
**inspiration** interactive interesting internet iphone japan java **javascript** jobs jquery kids language learning library  
**linux** list lists literature **mac** magazine management maps marketing math media microsoft mobile money movie  
movies mp3 **music** network networking **news** online **opensource** osx people phone photo **photography** photos  
photoshop php plugin podcast **politics** portfolio privacy productivity **programming** psychology python radio rails  
realestate recipe recipes **reference** religion research resources reviews rss ruby rubyonrails school **science** search  
security seo shop **shopping** social socialnetworking **software** statistics streaming teaching tech **technology** tips  
todo tool **tools** toread travel **tutorial** tutorials tv twitter typography ubuntu usability **video** videos vim  
visualization **web** web2.0 **webdesign** webdev wiki wikipedia windows wishlist wordpress work writing youtube

delicious | about | blog | terms of service | privacy policy | about our ads | copyright policy | forums | support

a YAHOO! company

# facebook

facebook  Suche nach Personen, Orten und Dingen  Till Hänisch  Freunde

 **Barrack Obama** Chronik ▾ Jetzt ▾ Gefällt mir

Schreib etwas ...

 **Barrack Obama** hat Photographers Foto geteilt.  
4. Oktober 

:))

Perfect Timed Photo



**Robert Gentry**  
 Robert hat ein Foto gepostet.  
 1 · vor 57 Minuten

**Theresa H Hall**  
 <http://tuesdayshorse.wordpress.com/2012/10/04...>  
vor 2 Stunden

**Chris Cowie**  
 IF I GET 1 LIKE YOU HAVE TO MAKE ME PRESIDENT  
 1  1 · vor 4 Stunden

**Marlon Paucar**  
 <http://www.facebook.com/photo.php?fbid=19496...>  
vor 4 Stunden

**Patrick Overstreet**  
 If this gets 7,648 likes then you must make a lane Go...  
vor 4 Stunden

Weitere Beiträge ▾

„Gefällt mir“-Angaben

 **BDP BARIŞ VE DEMOKRASİ PARTİSİ**  
Politische Partei  Gefällt mir

 **Selahattin Demirtaş**  
Politiker  Gefällt mir

 **Barrack Obama** hat Photographers Foto geteilt.  
4. Oktober 



# typische facebook Seite

← → ↻ www.facebook.com

facebook Suche Till Hänisch Freunde finden Startseite

**Till Hänisch**

FAVORITEN

- Neuigkeiten
- Nachrichten
- Veranstaltungen
- Freunde finden

LISTEN

- Enge Freunde
- Abonnements
- Familie
- DHBW Heidenheim
- Universität Ulm 1
- Heidenheim an der Bren...

GRUPPEN

- Gruppe gründen ...

ANWENDUNGEN

- Fotos
- Musik
- Notizen
- Fragen

Freunde im Chat

Status aktualisieren

Was machst du gerade?

**Regine Nitschke** hat Michael J. G Sacks Foto geteilt.

flickr:

← → ↻ www.flickr.com/explore/interesting/7days/ ☆ 📷 🔧

## Entdecken / Interestingness / Letzte 7 Tage

Diashow 🖨

Mehr interessante Fotos der letzten 7 Tage **NEU LADEN!**

**cassis17**  
Von **kplbe1234**

**masalachai**  
Von **Zeynep.**

**Duffus Aurora (Explored)**  
Von **A Home In The Highlands (Clare Mansell)**

**Bambi**  
Von **bt0070**

**motel.**  
Von **Erin Rena**

**3/10.2012 - amanita muscaria**  
Von **julochka**


# tumblr:

Tumblr, Inc. [US] <https://www.tumblr.com>

#ARCHITECTURE #DESIGN #idA #landscape #glass #switzerland

**AW**  
ARTISTS WANTED

artistswanted 6.725



Stephen Danzig - Art Takes Miami 2012 featured entrant

Quelle: [stephendanzig.see.m](http://stephendanzig.see.m) #ANIMALS #art #photography #cats #hairless cat #art 1

# Instagram:

Instagram

GET THE FREE APP FOR **IPHONE** OR **ANDROID**



Two years ago today, **Instagram launched to the world**. Since then, we've seen people in all different parts of the world – from **Hollywood to Bhutan** – join Instagram to share their lives through photos. Every day, we're both thrilled and humbled to see the Instagram community continue to thrive, and we look forward to the many years to come.

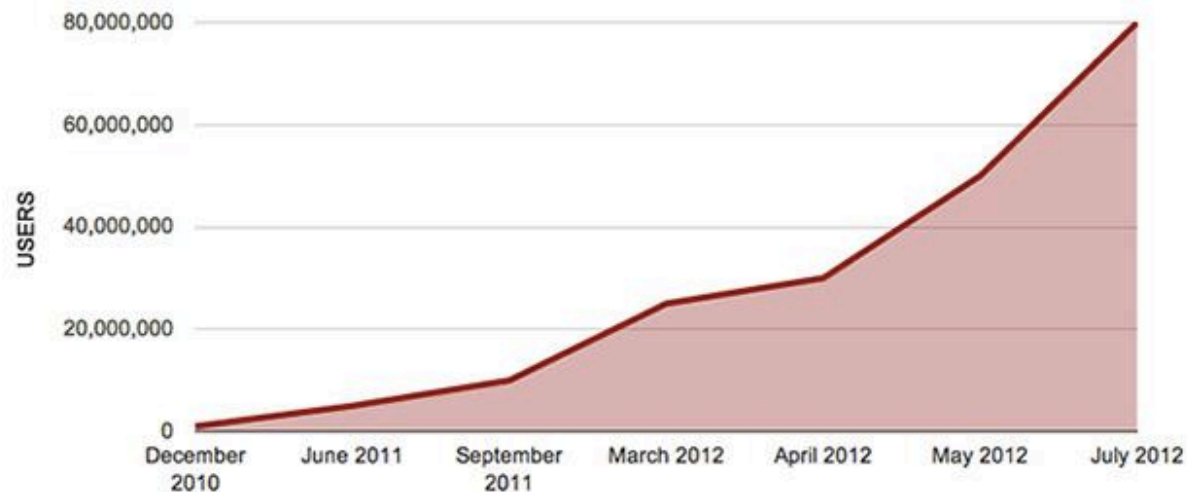
viel Spass !

## Instagram Growth Far Outpaces Facebook or Twitter

JOHN PAUL TITLOW · JULY 26TH, 2012

Like 90 people like this. Be the first of your friends.

### INSTAGRAM'S INSANE USER GROWTH



Instagram is exploding. Sure, the mobile photo-sharing service has been the object of buzz and adoration since day one, but few could have predicted a growth rate quite this phenomenal.

**Instagram boasts an amazing 80 million users**, the company announced today.

# Pinterest:

← → ↻ [pinterest.com/popular/](https://pinterest.com/popular/) ☆

Kategorien · Alles · Bellebt · Geschenke

**Pinterest ist eine Online-Pinnwand.**  
Sammel Dinge, die dir gefallen und teile sie mit anderen.

Bei Pinterest mitmachen »

Einloggen

Stewart Henigen onto Funny

Elf	Reindeer	Grinch	Scrooge	Yuletide	Winter	Christmas
1	1	1	1	1	1	1
2	2	2	2	2	2	2
3	3	3	3	3	3	3
4	4	4	4	4	4	4
5	5	5	5	5	5	5
6	6	6	6	6	6	6
7	7	7	7	7	7	7
8	8	8	8	8	8	8
9	9	9	9	9	9	9
10	10	10	10	10	10	10

Can't wait to do Elf on the Shelf this year! Elf on the Shelf day to day....no thinking involved, love this

6 Gefällt mir 16 Repins

Amy Wiff via Tracina Penrose onto christmas

Brooklyn, NY 1910, Atlantic Avenue subway entrance.

7 Gefällt mir 30 Repins

Tim Johnson onto Photos

Who is this? You have the wrong number!

the amanda show!!!

85 Gefällt mir 290 Repins

Samantha Higginbotham onto Funny

DIY wrap bracelet

cute little bracelet

779 Gefällt mir 4 Kommentare 3517 Repins

Lynn Aung onto DIY

The expert in anything was once a beginner.

Don't be afraid to ask for help...or

#dreamhouse #pink #girly #victorian #house #home #cute #pastel

58 Gefällt mir 7 Kommentare 259 Repins

Halloween parfaits - vanilla pudding, orange sprinkles, and crushed oreos. |

44 Gefällt mir 137 Repins

Leanne A via Jenna Rushing onto Halloween

pinterest.com/pin/111816003219776117/

youtube:

**You Tube**   Kategorien | Video ho

## Steve Jobs Gets Interrupted by Audience Member

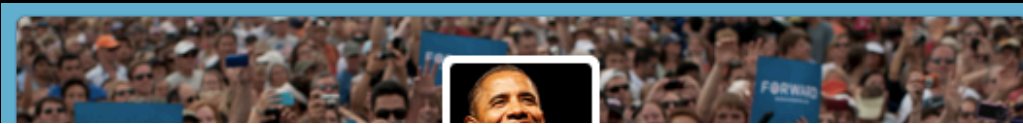
darijoe  97 Videos ▾



0:46 / 0:49

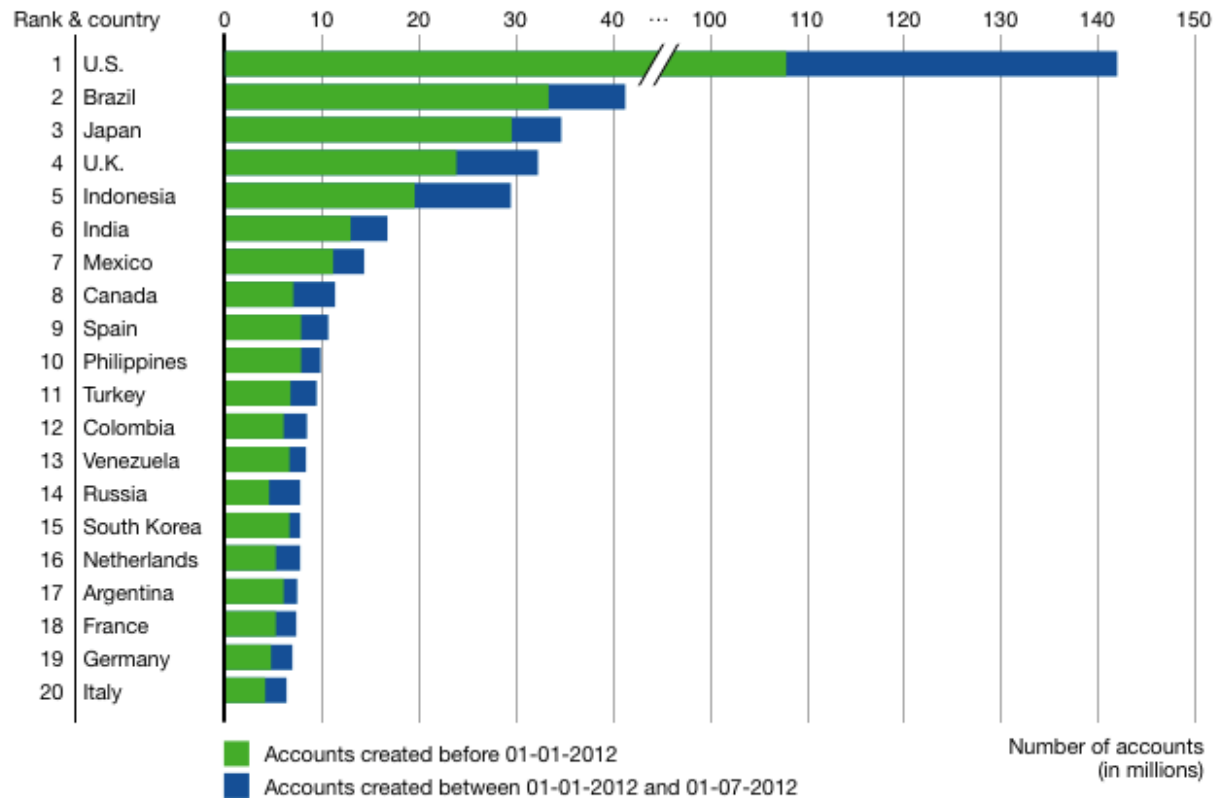
344.894

und mobil ....



## Top 20 countries in terms of Twitter accounts

(accounts created before 01-07-2012)



SemioCast ©2012



**Barack Obama** @BarackObama

8h

Take a few minutes and make sure you're registered to vote—then



so nicht:

twitter  Hast Du bereits ein Konto? [Einloggen](#)

## DHBW Stuttgart

**@dhbw\_stgt** Stuttgart, Germany  
Offizieller Tweet der DHBW Stuttgart (ehemals Berufsakademie Stuttgart); hier twittert Andrea Pöss von der Hochschulkommunikation.  
<http://www.dhbw-stuttgart.de>

[+ Folgen](#)  Text follow [dhbw\\_stgt](#) to your carrier's shortcode

Updates Favoriten Following Follower Listen

**dhbw\_stgt** DHBW Stuttgart  
DHBW Stuttgart: News: Am 8. Juni 2011 besuchten Vertreter der Technology Innovation Agency (TIA) und der Universität...  
<http://bit.ly/j8GPDc>  
28 Juni

**dhbw\_stgt** DHBW Stuttgart  
DHBW Stuttgart: News: Vom 4. bis 7. Oktober 2011 findet in Berlin zum 5. Mal der Workshop „Emotion & Computing –...“  
<http://bit.ly/kzszE0>  
28 Juni

**dhbw\_stgt** DHBW Stuttgart  
DHBW Stuttgart: News: Am 9. Juni 2011 fand im Zentrum für E-Mobilität in Stuttgart die vom Zentrum für empirische...  
<http://bit.ly/l4iCbJ>  
24 Juni

**dhbw\_stgt** DHBW Stuttgart  
DHBW Stuttgart: News: Im Rahmen der Gartenschau „Horb blüht“ wird vom 18. Juli bis zum 13. August 2011 am Campus...

### Folge DHBW Stuttgart auf Twitter

Verpasse keine Updates von DHBW Stuttgart. Melde dich heute an und folge deinen Interessen!

[Anmelden »](#)

### Fragst du dich, wie DHBW Stuttgart Twitter nutzt?

[Entdecke, wem @dhbw\\_stgt folgt](#)

### Über @dhbw\_stgt

<b>670</b> Tweets	<b>213</b> Following	<b>531</b> Follower	<b>35</b> Gelistet
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[Über uns](#) [Hilfe](#) [Blog](#) [Handy](#) [Status](#) [Jobs](#) [AGB](#) [Sicherheit](#)  
[Inserenten](#) [Unternehmen](#) [Medien](#) [Entwickler](#) [Quellen](#)  
© 2011 Twitter

# So !

**twitter** Suchen Hast Du bereits ein Konto? **Einloggen**

**Chris Anderson**  
**@chr1sa** Berkeley  
Wired EIC, Long Tail, FREE, DIY Drones, 3D Robotics, GeekDad, etc. (five kids in there, too)  
<http://www.longtail.com/>

+ Folgen Text follow chr1sa to your carrier's shortcode

Updates Favoriten Following Follower Listen

**andrew\_zolli** Andrew Zolli von chr1sa  
Interested in #socent, #publichealth, and product design? Read @tgoetz' GREAT @wired piece on feedback loops: <http://popte.ch/ihjREy>  
29 Juni

**adafruit** adafruit industries von chr1sa  
[@Adafruit](#) Limor Fried – The D.I.Y. Revolution with Tabitha Soren [@bloombergnews](#) <http://adafru.it/b15789>  
24 Juni

**chr1sa** Chris Anderson  
"The Web is Shrinking. Now What?" - AllThingsD [bit.ly/msXjUE](http://bit.ly/msXjUE)  
25 Juni

**chr1sa** Chris Anderson  
Shark attacks robot. Robot "slowed down". No word on shark. [bit.ly/iKKTu2](http://bit.ly/iKKTu2)  
22 Juni

**chr1sa** Chris Anderson

**Folge Chris Anderson auf Twitter**  
Verpasse keine Updates von Chris Anderson. Melde dich heute an und folge deinen Interessen!  
**Anmelden »**

**Fragst du dich, wie Chris Anderson Twitter nutzt?**  
Entdecke, wem @chr1sa folgt

**Über @chr1sa**

<b>1.797</b> Tweets	<b>328</b> Following	<b>59.605</b> Follower	<b>4.518</b> Gelistet
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Über uns Hilfe Blog Handy Status Jobs AGB Sicherheit Inserenten Unternehmen Medien Entwickler Quellen  
© 2011 Twitter

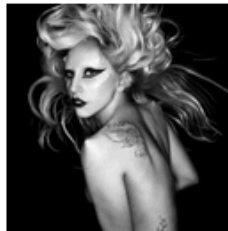
# oder so !

twitter 

Suchen



Hast Du bereits ein Konto? [Einloggen](#)




**Lady Gaga** 

**@ladygaga** New York, NY

*mother monster*

<http://www.ladygaga.com>

 **Folgen**

 Text follow **ladygaga** to your carrier's shortcode

**Updates**

[Favoriten](#)

[Following](#) ▾

[Follower](#)

[Listen](#) ▾

2 neue Tweets



**ladygaga** Lady Gaga

The single most special moment of my career. Naoto Kan, thank you for the honor. I'll miss you Japan: My Teal Rose <http://twitpic.com/5j112a>

30 Juni



**ladygaga** Lady Gaga

TEAL AMBITION performance of BORN THIS WAY in Paris: [bit.ly/mocM2d](http://bit.ly/mocM2d) I love it! The Edge of Glory at piano: [bit.ly/kdpu9l](http://bit.ly/kdpu9l)

30 Juni



**ladygaga** Lady Gaga

SMAP SMAP REVENGE. BORN THIS WAY TATOO TUXEDO MEETS TARANTINO NINJA. <http://twitpic.com/5ii6gm>

29 Juni



**ladygaga** Lady Gaga

INTERVIEW IN JAPAN: GAGAPANDA! PART 1: [tinyurl.com/3e6tpyj](http://tinyurl.com/3e6tpyj) PART 2: [tinyurl.com/6ypg4lo](http://tinyurl.com/6ypg4lo)

28 Juni

## Folge Lady Gaga auf Twitter

Verpasse keine Updates von Lady Gaga. Melde dich heute an und folge deinen Interessen!

[Anmelden »](#)

## Fragst du dich, wie Lady Gaga Twitter nutzt?

[Entdecke, wem @ladygaga folgt](#)



Über @ladygaga

**917**

Tweets

**142.812**

Following

**11.334.158**

Follower

**203.565**

Gelistet

[Über uns](#) [Hilfe](#) [Blog](#) [Handy](#) [Status](#) [Jobs](#) [AGB](#) [Sicherheit](#)  
[Inserenten](#) [Unternehmen](#) [Medien](#) [Entwickler](#) [Quellen](#)  
© 2011 Twitter

# Bilder, Filme und Geschichten !

**You Tube**  Suchen | Kategorien | Vid

## Lady Gaga - Born This Way on Taratata

[ladygagaofficial](#) 77 Videos



3:20 / 5:07 360p

Hochgeladen von [ladygagaofficial](#) am 29.06.2011

Lady Gaga performs "Born This Way" on Taratata.

**108.728**

Gefällt 1.949, gefällt 49 nicht

[TweetMeme](#)

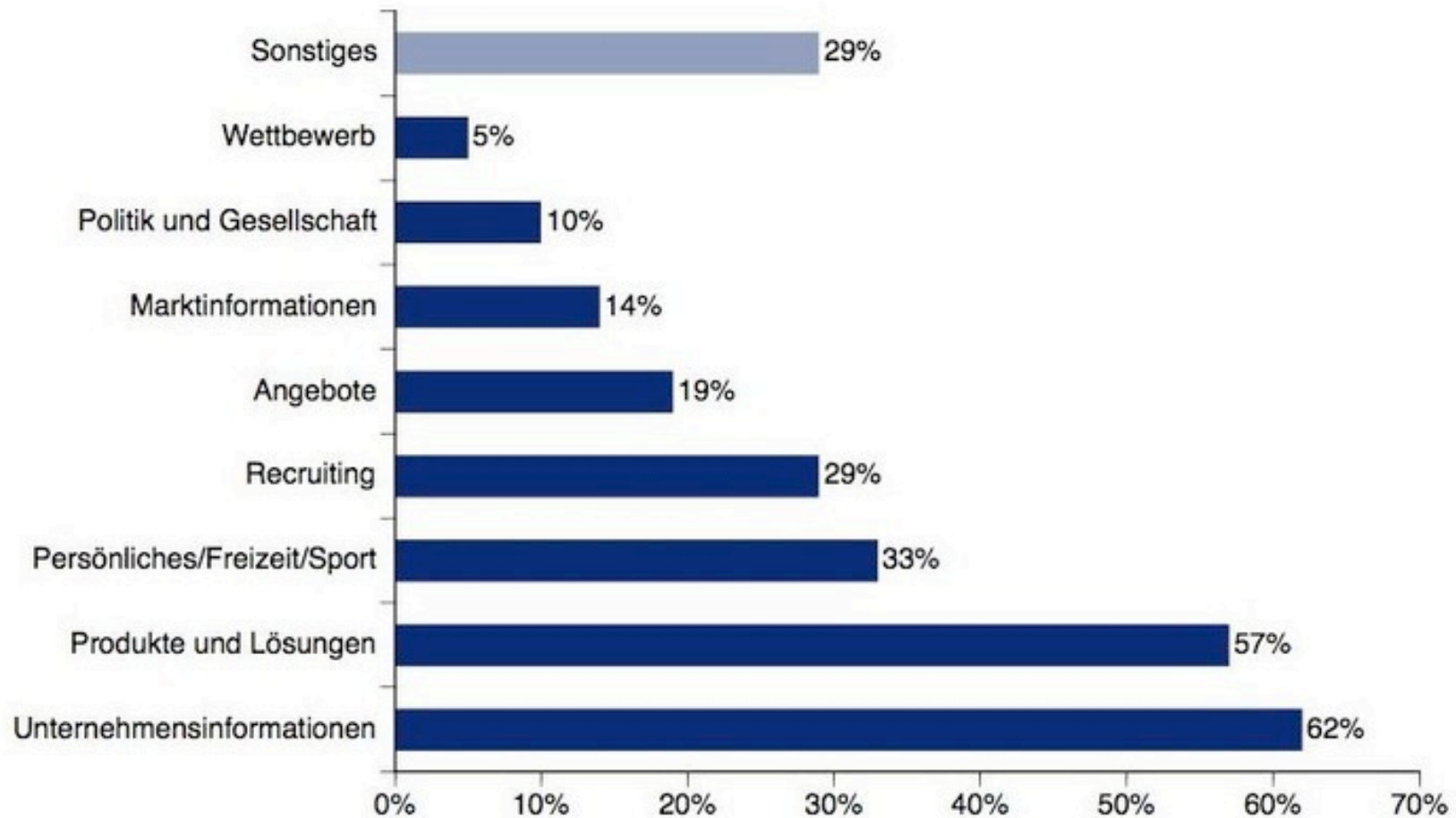
Weitere anzeigen

interessant

aktuell

Viel Arbeit !

## So schon gar nicht !





Informationen, die Dax-Unternehmen über Social-Media-Plattformen kommunizieren










Quelle: PR-COM, Oktober 2009

beruflich


XING <sup>X</sup>    Startseite    Jobs & Karriere    Gruppen    Events    Unternehmen

  
Basis

 Premium-Vorteile

Aktivitäten    **Profildetails**    Kontakte (175)    [Zur normalen Ansicht >](#)

  
**Prof. Till Hänisch**  
Dipl. Phys.  
**Professor**  
**Duale Hochschule Heidenheim**  
89520 Heidenheim  
Deutschland

**Persönliches**

<b>Ich biete</b>	Beratung, Schulung, Coaching, Auftragsforschung, java, ruby, rails, Internet-Technologien
<b>Ich suche</b>	Kontakt zu ehemaligen Studenten
<b>Interessen</b>	Fotografie, Lautsprecherbau
<b>Organisationen</b>	IEEE, ACM

# und privat ...

The screenshot shows a Facebook profile for Till Hänisch. At the top left is a profile picture of Till Hänisch standing with two dogs. To the right of the picture is a button labeled "Titelbild hinzufügen". Below the picture is the name "Till Hänisch" and two buttons: "Informationen bearbeiten" and "Aktivitätenprotokoll" with a settings icon. Underneath the name are four tabs: "Info", "Freunde 54", "Fotos", and "Karte 1". The "Info" tab is active, showing work at "DHBW Heidenheim", study at "Universität Ulm", and residence in "Heidenheim An Der Brenz, Baden-Wurtt...". There is also a button to "Füge deine Heimatstadt hinzu". Below the info is a "Was machst du gerade?" status update box with a "Posten" button and a privacy dropdown set to "Öffentlich". To the right of the status box is an "Aktivitäten" section showing "Aktuelle Aktivitäten" with a notification: "Till ist jetzt mit Nilmini Wickramasinghe befreundet." Below that is a "Freunde" section showing "54 Freunde" and an "Alle anzeigen" button. A grid of 8 friend profile pictures is displayed, including Anke Rössle, Bea Frizziness, Andreas Mahr, Detlef GÜgel, Matthias Krome, Rainer Mallon, Nilmini Wickramasinghe, and Klaus-Dieter Rupp.

**Till Hänisch** Informationen bearbeiten Aktivitätenprotokoll

Hat bei DHBW Heidenheim gearbeitet  
Hat hier studiert: Universität Ulm  
Wohnt in Heidenheim An Der Brenz, Baden-Wurtt...  
Füge deine Heimatstadt hinzu

Info Freunde 54 Fotos Karte 1 „Gefällt mir“-Anga...

Status Foto Ort Lebensereignis

Was machst du gerade?

Öffentlich Posten

Fotos 0 Fotos Alle anzeigen

Aktivitäten Aktuelle Aktivitäten

Till ist jetzt mit Nilmini Wickramasinghe befreundet.

Freunde 54 Freunde Alle anzeigen

Anke Rössle Bea Frizziness Andreas Mahr Detlef GÜgel  
Matthias Krome Rainer Mallon Nilmini Wickramasinghe Klaus-Dieter Rupp



# und google+ ?

The image shows a screenshot of a web browser displaying a Google+ profile page. The browser's address bar shows the URL <https://plus.google.com/u/0/>. The page header includes navigation links for 'Till', 'Suche', 'Bilder', 'Maps', 'Play', 'YouTube', 'News', 'Gmail', 'Drive', 'Kalender', and 'Mehr'. The profile name is 'Till Hänisch' with a notification count of '0' and a '+ Mitteilen' button. The page features a sidebar with navigation icons for 'Übersicht', 'Profil', 'Entdecken', 'Events', 'Fotos', and 'Kreise'. The main content area shows a profile picture, a 'Nicht' section, and a post from 'FAZ.NET - Frankfurter Allgemeine' dated '16:30 - Öffentlich'. The post text reads: 'Rückenwind für Barack Obama: Vier Wochen vor der Präsidentschaftswahl in den Vereinigten Staaten ist die Arbeitslosenquote auf den tiefsten Stand seit fast vier Jahren gefallen.' A dark grey overlay is positioned in the center of the page, featuring a stylized 'g+' logo on a tombstone with 'R.I.P.' written below it. The text on the overlay reads: 'Google+ R.I.P?' and 'A Hypothetical Conversation from the Year 2050'. At the bottom left of the browser window, the text 'javascript:void(0)' is visible.

## ■ Traffic per Month

*So they had half the traffic of Twitter after less than a year, that's not so bad?*

156,977,704

*You'd think so.*

*But then you look at the time on site statistics...*

42,278,067



20,201,117



19,744,958



## ■ Average Time on Site per Month

*Ouch.  
That's not so good.*

450 minutes

*No, it's not. In fact, it's around  
0.5% of the time people spent  
on Facebook*

114 minutes



97.8 minutes



3.3 minutes





Kategorien | Video hochladen

Till Hänisch 0



Schließen x

**NIVEA**  
FOR MEN

# EINE GAMING SESSION XXL IM CINEMAXX!

Kanäle finden



- Mein Kanal >
- Videos
- Positive Bewertungen
- Verlauf
- Später ansehen

Abos

Soziale Netzwerke

Alle ansehen >

Bellebt auf YouTube

Trends

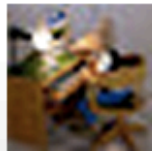
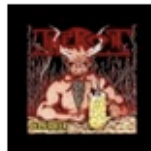
Abos

Abos hinzufügen >

Nur Uploads anzeigen | Ansicht >

Offenbar verfügst du noch über keine Abos.

Neue Kanäle hinzufügen >



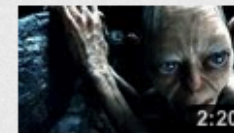
Empfohlen >



**11.9.11 Steve Jobs Legacy**  
von ChurchillClub  
33.462 Aufrufe



**Sail or Surf**  
von Ieco789  
807.096 Aufrufe



**The Hobbit Full Length Trailer # 2 HD**  
von FilmsActuTrailers  
938.760 Aufrufe



**Steve Jobs on Failure**  
von SCVHA  
388.050 Aufrufe

# Problem

Wie geht man mit Beiträgen anderer um,  
die man nicht mag ?

# SOCIAL MEDIA EXPLAINED

TWITTER I'M EATING A #DONUT

FACEBOOK I LIKE DONUTS

FOUR SQUARE THIS IS WHERE I EAT DONUTS

INSTAGRAM HERE'S A VINTAGE PHOTO OF MY DONUT

YOU TUBE HERE I AM EATING A DONUT

LINKED IN MY SKILLS INCLUDE DONUT EATING

PINTEREST HERE'S A DONUT RECIPE

LAST FM NOW LISTENING TO "DONUTS"

G+ I'M A GOOGLE EMPLOYEE WHO EATS DONUTS.

623



**douglaswray**

Social Media Explained a la @ThreeShipsMedia



**devalier**

@melieye lol. funny, douglas



**lakswin**

Awesome!



**silviapico**

Fantastic!!



**cluggi**

excelente!



**gppgolf**

J Dilla!



**giedrius52**

favorit, like, share, love



**themarketingrookie**

Love this!



**joechengery**

"Sweet" Social Media - like it, share it, show it, pin it, live it!



**jancat100**

brilliant

To add a comment, please [sign in](#).

Danke für Ihre Aufmerksamkeit !

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